

# TRADE FAIR STATISTICS 2017

Updated 30.6.2017

| From                                | To        | Name of trade fair   | Visitors | Direct exhibitors | Indirect exhibitors | Space total (m2) | Paid space (m2) | Other space (m2) | Trade (T)/ Public (P) | Trade fair survey conducted (K=yes, E=no) | Interval years | City      |
|-------------------------------------|-----------|--|----------|-------------------|---------------------|------------------|-----------------|------------------|-----------------------|---|----------------|-----------|
| <b>Jyväskylän Messut Oy</b>         |           |  |          |                   |                     |                  |                 |                  |                       |   |                |           |
| 18.5.2017                           | 20.5.2017 | Kuljetus 2017  | 15 331   | 168               | 222                 | 31 404           | 31 370          | 34               | T                     | K   | 2              | Jyväskylä |
| 10.5.2017                           | 11.5.2017 | Infratech 2017   | 4 827    | 223               | 0                   | 4 706            | 4 680           | 25               | T                     | K   | 2              | Jyväskylä |
| 8.4.2017                            | 9.4.2017  | Jyväskylän Kädentaito-, Antiikki- ja Hyvinvointimessut 2017                | 8 541    | 284               | 0                   | 2 079            | 2 079           | 0                | P                     | K   | 1              | Jyväskylä |
| 25.3.2017                           | 26.3.2017 | Kirjamessut, Viini, Ruoka, ShowlinkPets 2017                               | 10 221   | 184               | 34                  | 4 820            | 1 864           | 2 956            | P                     | K   | 1              | Jyväskylä |
| 10.3.2017                           | 12.3.2017 | Jyväskylän Rakennusmessut 2017   | 16 623   | 243               | 42                  | 5 130            | 5 025           | 105              | P                     | K   | 1              | Jyväskylä |
| <b>Lahti Trade Fair Ltd.</b>        |           |  |          |                   |                     |                  |                 |                  |                       |   |                |           |
| 17.3.2017                           | 19.3.2017 | Raksa 2017   | 15 019   | 267               | 42                  | 5 366            | 5 000           | 366              | T+P                   | K   | 1              | Lahti     |
| <b>Tampere Trade Fairs Ltd</b>      |           |  |          |                   |                     |                  |                 |                  |                       |   |                |           |
| 10.5.2017                           | 12.5.2017 | Finnclean Trade Fair 2017  | 6 268    | 161               | 18                  | 4 068            | 3 363           | 705              | T                     | K   | 2              | Tampere   |
| 21.4.2017                           | 23.4.2017 | Super Fair 2017  | 20 716   | 577               | 0                   | 9 798            | 9 425           | 373              | P                     | K   | 1              | Tampere   |
| 8.4.2017                            | 9.4.2017  | Horses 2017  | 15 464   | 220               | 0                   | 6 964            | 4 769           | 2 195            | P                     | K   | 1              | Tampere   |
| 16.3.2017                           | 17.3.2017 | SGGF 2017  | 2 092    | 161               | 48                  | 5 189            | 4 678           | 511              | T                     | K   | 2              | Tampere   |
| 3.2.2017                            | 5.2.2017  | Asta Constructor, Interior Design 2017                                     | 15 038   | 357               | 0                   | 6 458            | 6 209           | 249              | P                     | K   | 1              | Tampere   |
| 25.1.2017                           | 26.1.2017 | Network 2017   | 5 019    | 169               | 132                 | 5 455            | 5 455           | 0                | T                     | K   | 2              | Tampere   |
| <b>The Finnish Fair Corporation</b> |           |  |          |                   |                     |                  |                 |                  |                       |   |                |           |
| 21.4.2017                           | 23.4.2017 | Child Fair, Arts & Craft Fair, OutletExpo, ModelExpo, and Petfriends 2017  | 48 604   | 406               | 0                   | 9 304            | 6 171           | 3 133            | P                     | K   | 1              | Helsinki  |
| 6.4.2017                            | 9.4.2017  | Own Home 17, OwnCabin 17, SpringGarden 17, Sisusta 17, Lähiruoka&Louomu 17 | 45 750   | 518               | 0                   | 16 158           | 16 158          | 0                | P                     | K   | 1              | Helsinki  |



Source: Suomen Messutarkastus

\*-symbol means that with one ticket there has been entrance to two or more simultaneously organized trade fairs. In parenthesis after the number of visitors there is the number of invitation cards used at this particular trade fair

Interval years: 1=once a year, 2x1=twice a year, 2=every other year, 3=every third year etc.

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|------------------------------|-----------|---|---------------|-------------------|---------------------|------------------|-----------------|------------------|-----------------------|---|----------------|----------|
| 29.3.2017                    | 30.3.2017 | ChemBio Fibland 2017  | 4 538         | 106               | 0                   | 1 921            | 1 881           | 40               | T                     | K   | 2              | Helsinki |
| 23.3.2017                    | 24.3.2017 | Finnish Nursing Exhibition 2017   | 4 285         | 122               | 0                   | 1 287            | 1 287           | 0                | T                     | K   | 1              | Helsinki |
| 17.3.2017                    | 19.3.2017 | Bicycle, Fitness, Golf, Outdoor, Kuva & Kamera, Ball Sports , Helsinki Horse Fair | 40 701        | 416               | 0                   | 12 253           | 12 253          | 0                | T+P                   | K   | 1              | Helsinki |
| 3.3.2017                     | 4.3.2017  | Electric Festival 2017  | 2 705         |                   | 0                   |                  | 0               | 0                | P                     | E   | 1              | Helsinki |
| 10.2.2017                    | 19.3.2017 | Vene International Boat Show 2017   | 71 402        | 323               | 0                   | 24 526           | 24 526          | 0                | T+P                   | K   | 1              | Helsinki |
| 3.2.2017                     | 5.2.2017  | MP 17 Motorcycle show   | 57 910        | 174               | 0                   | 11 299           | 11 299          | 0                | P                     | K   | 1              | Helsinki |
| 27.1.2017                    | 28.1.2017 | Educa 2017  | 16 552        | 327               | 0                   | 3 935            | 3 935           | 0                | T                     | K   | 1              | Helsinki |
| 20.1.2017                    | 22.1.2017 | Caravan 2017  | 64 259 (1139) | 33                | 0                   | 5 035            | 5 035           | 0                | P                     | K   | 1              | Helsinki |
| 19.1.2017                    | 22.1.2017 | Matka 2017  | 71 587        | 899               | 0                   | 9 687            | 9 687           | 0                | T+P                   | K   | 1              | Helsinki |
| 11.1.2017                    | 13.1.2017 | Doctor 2017   | 6 584         | 126               | 0                   | 2 366            | 2 366           | 0                | T                     | K   | 1              | Helsinki |
| <b>Turku Fair Center Ltd</b> |           |   |               |                   |                     |                  |                 |                  |                       |   |                |          |
| 31.3.2017                    | 2.4.2016  | Turku Garden Fair, Gottage & Sea 2017   | 13 652        | 161               | 3                   | 3 217            | 3 098           | 119              | P                     | K   | 1              | Turku    |
| 18.3.2017                    | 19.3.2017 | Turku Art & Antique Fair 2017   | 8 802 (935)   | 101               | 3                   | 2 359            | 2 135           | 224              | P                     | K   | 1              | Turku    |
| 13.1.2017                    | 15.1.2017 | Caravan Show 2017   | 6 283         | 52                | 11                  | 6 727            | 5 642           | 1 085            | P                     | K   | 1              | Turku    |



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