



# CIRCULATION STATISTICS 2014

Updated 29.9.2015

## INDEX OF THE STATISTICS:

### NEWSPAPERS:

- Daily Newspapers
- 6 times a week evening papers
- 6 times a week newspapers
- 5 times a week newspapers
- 4 times a week newspapers
- 3 times a week newspapers
- 2 times a week newspapers
- 1 times a week newspapers

### MAGAZINES

- Professional and association magazines: business and financing
- Professional and association magazines: technology
- Professional and association magazines: Patient association magazines
- Professional and association magazines: other
- Customer magazines
- Living, building and gardening
- Cars and technics
- Hobbies and leisure
- Children and youth
- Agriculture and forest economy
- Women's special interest
- Women's general interest
- Family and general interest
- Crosswords
- Comics
- Science and culture
- Information technology
- Religion

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Composition*	Change % 14/13	Subscriptions 0-50 %	Subscriptions 51-85 %	Single copies 0-50 %	Single copies 51-85 %	Membership or customer subscrip-	Included free copies	Total circulation	Total circulation composition*	Total circulation change %	

## NEWSPAPERS

### Daily Newspapers

Aamulehti	106 842	(92/5/-/3)	-5,5%	98 154	4 814	287	0	0	3 587	108 572	(81/18/2)	-5,0%	357
Aamulehti sunnuntai	110 179	(93/4/-/3)	-5,8%	101 745	4 525	374	0	0	3 535				52
Aamulehti ma-la	106 273	(92/5/-/3)	-5,4%	97 541	4 863	272	0	0	3 597				305
Aamulehti lauantai	110 228	(93/4/-/3)	-5,8%	101 809	4 525	359	0	0	3 535				52
<i>Aamulehti Digilehti</i>	20 783	(88/11/-/1)	100,6%	18 205	2 275	5	0	0	298				357
Aamuposti	17 630	(97/-/-/3)	-6,2%	17 122	0	27	0	0	481	17 889	(94/5/1)	-5,3%	304
<i>Aamuposti Digilehti</i>	1 127	(78/1/-/21)	52,5%	878	9	0	0	0	240				304
Etelä-Saimaa	24 096	(95/2/-/2)	-4,7%	22 859	546	97	27	0	567	24 421	(82/17/1)		355
Etelä-Saimaa lauantai	24 922	(95/2/-/2)	-4,0%	23 667	546	115	27	0	567				52
<i>Etelä-Saimaa Digilehti</i>	4 371	(94/-/-/6)		4 104	0	1	0	0	266				355
Etelä-Suomen Sanomat	49 052	(91/3/-/6)	-4,6%	44 657	1 342	96	152	0	2 805	49 558	(77/22/1)	-3,8%	354
<i>Etelä-Suomen Sanomat Digilehti</i>	11 287	(99/0/-/1)	48,7%	11 221	7	0	0	0	59				354
Forssan Lehti	11 271	(98/-/-/2)	-6,9%	11 031	0	39	0	0	201				351
Helsingin Sanomat	285 223	(98/1/-/1)	-8,9%	278 378	1 849	1 923	0	0	3 073	331 551	(51/35/14)	-6,5%	353
Helsingin Sanomat sunnuntai	321 014	(98/1/-/1)	-8,9%	313 265	1 824	2 852	0	0	3 073				52
Helsingin Sanomat lauantai	303 373	(98/1/-/1)	-9,1%	296 076	1 666	2 558	0	0	3 073				49
Helsingin Sanomat ma-la	279 039	(98/1/-/1)	-8,9%	272 351	1 853	1 762	0	0	3 073				301
<i>Helsingin Sanomat Digilehti</i>	163 826	(98/-/-/2)	1,6%	161 084	0	0	0	0	2 742				353
Hufvudstadsbladet	36 719	(97/2/-/1)	-7,4%	35 191	0	414	697	0	417	38 312	(3/93/4)	-5,9%	351
<i>Hufvudstadsbladet Digitidning</i>	37 201	(99/-/-/1)	-2,3%	36 743	0	41	0	0	417				351
Hämeen Sanomat	24 759	(88/2/-/9)	-4,9%	21 807	586	61	0	0	2 305	24 907	(95/4/1)	-4,7%	354
<i>Hämeen Sanomat Digilehti</i>	1 247	(100/-/-/-)	24,3%	1 247	0	0	0	0	0				354
Iisalmen Sanomat	11 724	(96/-/-/4)	-4,2%	11 262	0	29	0	0	433				351
Ilkka	46 446	(99/0/-/1)	-4,9%	45 737	92	74	0	0	543	47 021	(96/3/1)	-4,4%	353
<i>Ilkka Digilehti</i>	2 075	(95/-/-/5)	64,6%	1 970	0	0	0	0	105				353
Itä-Savo	14 016	(97/1/-/2)	-5,5%	13 580	71	47	52	0	266	14 180	(97/2/1)	-5,3%	353
Itä-Savo sunnuntai	14 442	(97/1/-/2)		13 984	71	69	52	0	266				49
<i>Itä-Savo Digilehti</i>	406	(91/-/-/9)	47,6%	370	0	0	0	0	36				353
Kainuun Sanomat	15 894	(95/1/-/3)	-5,9%	15 079	219	72	0	0	524	16 093	(84/15/1)	-5,6%	353



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Composition*	Change % 14/13	Subscriptions 0-50 %	Subscriptions 51-85 %	Single copies 0-50 %	Single copies 51-85 %	Membership or customer subscrip-	Included free copies	Total circulation	Total circulation composition*	Total circulation change %	
Kainuun Sanomat lauantai	16 012	(95/1/-/3)	-5,9%	15 204	212	85	0	0	511				52
<i>Kainuun Sanomat Digilehti</i>	2 644	(91/6/-/3)	46,9%	2 399	156	3	0	0	86				353
Kaleva	65 572	(91/5/-/4)	-5,7%	59 262	3 467	155	0	0	2 688				356
Karjalainen	39 024	(96/0/-/4)	-5,4%	37 306	55	122	0	0	1 541	39 288	(97/3/1)	-5,1%	354
<i>Karjalainen Digilehti</i>	1 356	(93/-/-/7)	63,8%	1 265	0	0	0	0	91				354
Keskipohjanmaa	22 407	(95/1/-/4)	-5,0%	21 348	197	19	0	0	843				356
Keskisuomalainen	57 260	(94/-/-/6)	-6,4%	53 748	0	121	0	0	3 391				354
Keskisuomalainen la-su	58 858	(94/-/-/6)	-5,8%	55 286	0	177	0	0	3 395				104
Keski-Uusimaa	15 373	(98/-/-/2)	-6,3%	15 045	0	10	0	0	318	15 658	(93/6/2)	-5,2%	353
<i>Keski-Uusimaa Digilehti</i>	1 154	(76/1/-/23)	64,4%	876	13	0	0	0	265				353
Kouvolan Sanomat	22 407	(95/3/-/2)	-3,3%	21 233	666	66	11	0	431	22 672	(82/17/1)		355
Kouvolan Sanomat lauantai	22 926	(95/3/-/2)	-3,4%	21 736	666	82	11	0	431				52
<i>Kouvolan Sanomat Digilehti</i>	4 007	(96/-/-/4)		3 830	0	1	0	0	176				355
Kymen Sanomat	18 448	(95/3/-/2)	-4,0%	17 524	519	56	0	0	349	18 697	(85/14/1)		355
Kymen Sanomat lauantai	18 908	(95/3/-/2)	-4,1%	17 980	519	60	0	0	349				52
<i>Kymen Sanomat Digilehti</i>	2 896	(96/-/-/4)		2 772	0	1	0	0	123				355
Lapin Kansa	27 411	(94/2/-/4)	-4,6%	25 601	635	165	0	0	1 010	27 841	(79/19/2)	-4,0%	353
Lapin Kansa lauantai	27 569	(94/2/-/4)	-4,7%	25 759	616	213	0	0	981				52
<i>Lapin Kansa Digilehti</i>	5 727	(87/10/-/3)	60,2%	4 979	590	5	0	0	153				353
Länsi-Savo	20 994	(96/2/-/2)	-5,3%	20 117	253	107	113	0	404	21 176	(97/2/1)	-5,3%	353
Länsi-Savo sunnuntai	21 861	(96/2/-/2)		20 941	255	148	113	0	404				49
<i>Länsi-Savo Digilehti</i>	595	(93/-/-/7)	24,7%	551	0	0	0	0	44				353
Länsi-Suomi	13 749	(98/-/-/2)	-4,5%	13 421	0	32	0	0	296				357
Pohjalainen	20 820	(98/0/-/2)	-6,9%	20 366	38	103	0	0	313	21 161	(95/3/2)	-6,4%	353
<i>Pohjalainen Digilehti</i>	995	(92/-/-/8)	54,3%	919	0	0	0	0	76				353
Salon Seudun Sanomat	18 856	(97/0/-/3)	-3,6%	18 246	41	45	0	0	524	19 120	(95/4/1)	-2,9%	356
<i>Salon Seudun Sanomat Digilehti</i>	1 003	(99/-/-/1)	103,4%	989	0	2	0	0	12				356
Satakunnan Kansa	43 384	(94/2/-/4)	-2,9%	40 427	995	162	0	0	1 800	43 930	(84/14/1)	-2,5%	357
Satakunnan Kansa lauantai	44 401	(94/2/-/4)	-2,9%	41 484	977	165	0	0	1 775				52
<i>Satakunnan Kansa Digilehti</i>	6 851	(86/11/-/3)	85,4%	5 888	774	8	0	0	181				357
Savon Sanomat	52 934	(95/0/-/5)	-7,5%	50 009	43	133	5	0	2 744				354
Turun Sanomat	88 992	(94/3/-/3)	-5,5%	83 006	2 815	276	45	0	2 850	93 245	(87/9/5)	-4,2%	356



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Composition*	Change % 14/13	Subscriptions 0-50 %	Subscriptions 51-85 %	Single copies 0-50 %	Single copies 51-85 %	Membership or customer subscrip-	Included free copies	Total circulation	Total circulation composition*	Total circulation change %	
Turun Sanomat ma-la	87 916	(93/3/-/3)	-5,3%	81 878	2 805	258	48	0	2 927				307
Turun Sanomat sunnuntai	95 531	(95/3/-/2)	-6,7%	90 069	2 876	393	32	0	2 161				49
<i>Turun Sanomat Digilehti</i>	12 449	(95/2/-/4)	49,0%	11 779	203	10	0	0	457				356
<b>6 times a week evening papers</b>													
Iltalehti	71 195	(96/2/-/2)	-8,0%	2 028	1 431	66 621	0	0	1 115	73 525	(97/-/3)	-6,5%	300
Iltalehti viikonvaihte	91 840	(97/2/-/1)	-9,7%	1 895	1 562	87 283	0	0	1 100				52
<i>Iltalehti Digilehti</i>	2 330	(95/-/5)	83,2%	2 193	0	11	0	0	126				300
Ilta-Sanomat	110 226	(95/3/-/2)	-6,9%	2 117	605	102 363	3 168	0	1 973				300
Ilta-Sanomat viikonvaihte	134 464	(95/4/-/1)	-10,5%	1 420	621	125 843	5 318	0	1 262				52
<b>6 times a week newspapers</b>													
Itä-Häme	9 496	(95/1/-/4)	-3,5%	9 001	124	17	0	0	354	9 560	(93/7/1)		303
<i>Itä-Häme Digilehti</i>	698	(100/-/0)		695	0	0	0	0	3				303
Länsi-Uusimaa	11 631	(92/6/-/2)	-6,4%	10 702	700	46	0	0	183	11 727	(95/4/1)	-5,9%	304
<i>Länsi-Uusimaa Digilehti</i>	537	(71/-/29)	28,5%	381	0	0	0	0	156				304
Uusimaa	10 039	(97/1/-/3)	-6,3%	9 738	0	20	0	0	281	10 178	(93/6/1)	-5,5%	304
<i>Uusimaa Digilehti</i>	735	(73/0/-/27)	53,4%	535	3	0	0	0	197				304
Vasabladet	17 820	(98/1/-/2)	-5,4%	17 344	0	174	0	0	302	18 688	(73/22/5)	-3,3%	302
<i>Vasabladet Digitidning</i>	5 048	(100/-/0)		5 017	0	17	0	0	14				302
Österbottens Tidning	12 650	(98/1/-/2)	-5,4%	12 375	0	56	0	0	219	13 467	(72/22/6)	-2,5%	302
<i>Österbottens Tidning Digitidning</i>	3 789	(100/-/0)		3 755	0	16	0	0	18				302
<b>5 times a week newspapers</b>													
Borgåbladet	6 465	(98/1/-/2)	-5,9%	6 280	0	33	0	0	152	6 552	(1/98/1)	-5,8%	249
<i>Borgåbladet Digitidning</i>	6 519	(98/1/-/2)	-1,7%	6 359	0	8	0	0	152				249
Demokraatti	11 243	(87/1/-/13/0)	-4,3%	9 743	0	7	0	1 447	46				246
Kauppa-lehti	50 747	(80/18/-/2)	-11,5%	40 479	9 317	167	0	0	784				248
Koillissanomat	6 147	(99/1/-/1)	-4,7%	6 053	0	20	0	0	74	6 429	(95/1/4)	-2,0%	253
<i>Koillissanomat Digilehti</i>	327	(82/1/-/18)	161,6%	269	0	0	0	0	58				253
Pohjolan Sanomat	14 784	(93/3/-/4)	-9,4%	13 670	366	69	84	0	595	15 303	(3/94/3)	-6,9%	259
Pohjolan Sanomat lauantai	14 739	(94/2/-/3)	-10,2%	13 851	276	59	60	0	493				52
<i>Pohjolan Sanomat Digilehti</i>	14 872	(96/2/-/2)		14 232	368	1	0	0	271				259



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Composition*	Change % 14/13	Subscriptions 0-50 %	Subscriptions 51-85 %	Single copies 0-50 %	Single copies 51-85 %	Membership or customer subscrip-	Included free copies	Total circulation	Total circulation composition*	Total circulation change %	
Raahen Seutu	7 365	(92/5/-/2)	-4,2%	6 789	398	3	0	0	175				250
Valkeakosken Sanomat	6 379	(94/3/-/2)	-4,9%	6 008	209	7	0	0	155				251
Warkauden Lehti	8 840	(97/-/-/3)	-8,2%	8 596	0	16	0	0	228				251
Västra Nyland	8 879	(98/-/-/2)	-5,6%	8 608	0	114	0	0	157	9 053	(1/97/2)	-5,3%	250
<i>Västra Nyland Digitidning</i>	8 939	(98/-/-/2)	-2,4%	8 768	0	14	0	0	157				250
Åbo Underrättelser	6 449	(98/-/-/2)	-3,8%	6 232	0	73	0	0	144	6 603	(98/-/2)	-3,1%	251
<i>Åbo Underrättelser Digitidning</i>	154	(100/-/-/-)	40,0%	150	0	4	0	0	0				251
<b>3 times a week newspapers</b>													
Lieksan Lehti	6 108	(99/-/-/1)	-1,4%	6 044	0	24	0	0	40				149
Loimaan Lehti	8 100	(98/1/-/2)	-2,9%	7 895	49	12	0	0	144				148
Maaseudun Tulevaisuus	78 899	(99/-/-/1)	-2,3%	78 241	0	123	0	0	535	78 904	(10/90/0)	-2,3%	151
<i>Maaseudun Tulevaisuus Digilehti</i>	71 258	(100/-/-/-)	-1,7%	71 253	0	5	0	0	0				151
Nokian Uutiset	7 617	(90/7/-/3)	-2,7%	6 851	519	7	0	0	240				153
Orimattilan Sanomat	4 101	(99/-/-/1)	-3,1%	4 032	0	24	0	0	45				147
Pieksämäen Lehti	5 863	(98/-/-/2)	-4,5%	5 734	0	23	0	0	106				150
Pietarsaaren Sanomat	2 056	(96/-/-/4)		1 974	0	0	0	0	82	2 106	(75/23/2)		153
<i>Pietarsaaren Sanomat Digilehti</i>	534	(98/-/-/2)		519	0	4	0	0	11				153
Syd-Österbotten	6 086	(98/-/-/2)		5 845	0	125	0	0	116	6 450	(72/22/6)		148
<i>Syd-Österbotten Digitidning</i>	1 799	(99/-/-/1)		1 765	0	9	0	0	25				148
Uudenkaupungin Sanomat	6 761	(99/-/-/1)	-3,5%	6 663	0	30	0	0	68				148
Vakka-Suomen Sanomat	7 559	(99/-/-/1)	-3,4%	7 441	0	7	0	0	111				147
Ylä-Karjala	5 204	(99/-/-/1)	-2,7%	5 131	0	25	0	0	48				149
Östra Nyland	3 166	(96/-/-/4)	-5,5%	3 007	0	42	0	0	117	3 220	(1/97/2)	-5,3%	149
<i>Östra Nyland Digitidning</i>	3 178	(96/-/-/4)	-0,2%	3 054	0	7	0	0	117				149
<b>2 times a week newspapers</b>													
Alasatakunta	9 202	(99/-/-/1)	-2,4%	9 106	0	20	0	0	76				101
Auranmaan Viikkolehti	8 129	(99/-/-/1)	-3,9%	8 043	0	5	0	0	81				100
Hevosurheilu	19 758	(99/-/-/1)	-9,5%	18 454	0	1 195	0	0	109				96
Hevosurheilun perjantai	20 975	(99/-/-/1)	-9,8%	19 732	0	1 134	0	0	109				52
Ijokiseutu	3 678	(99/-/-/1)	-8,2%	3 655	0	0	0	0	23				102
litinseutu	3 233	(99/-/-/1)	-2,4%	3 194	0	13	0	0	26				100



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Compo- sition*	Change % 14/13	Subscrip- tions 0-50 %	Subscrip- tions 51- 85 %	Single copies 0- 50 %	Single copies 51- 85 %	Member- ship or customer subscrip-	Included free copies	Total circulation	Total circulation compo- sition*	Total circulation change %	
Ilmajoki-lehti	4 703	(99/-/-1)	-2,5%	4 634	0	12	0	0	57				96
JP Kunnallissanomat	5 804	(99/-/-1)	-4,2%	5 764	0	4	0	0	36	5 861	(98/1/1)	-4,2%	100
<i>JP Kunnallissanomat Digilehti</i>	90	(79/-/-21)	20,0%	71	0	0	0	0	19				100
Jämsän Seutu	5 987	(93/2/-/5)	-5,2%	5 576	121	14	0	0	276				100
Kalajokilaakso	5 992	(92/1/-/7)		5 473	80	12	0	0	427				98
Kangasalan Sanomat	7 000	(99/-/-1)	-6,0%	6 900	0	10	0	0	90				94
Kankaanpään Seutu	8 447	(94/2/-/3)	-4,3%	7 972	173	9	0	0	293				103
Kauhajoki-lehti	6 381	(99/-/-1)	-2,7%	6 305	0	42	0	0	34				97
KMV-lehti	5 703	(96/1/-/4)	-6,4%	5 454	36	10	0	0	203				102
Kuhmolainen	5 174	(96/-/-/4)	-2,4%	4 940	0	26	0	0	208				103
Kunnallslehti	5 816	(99/-/-1)	-5,5%	5 754	0	13	0	0	49				99
Kurikka-Lehti	4 580	(99/-/-1)	-3,4%	4 453	0	78	0	0	49				96
Kyrönmaa-Lehti	2 700	(99/-/-1)	-3,8%	2 664	0	5	0	0	31				99
Laitilan Sanomat	4 579	(99/-/-1)	-3,5%	4 495	0	30	0	0	54				100
Lapuan Sanomat	6 093	(98/-/-/2)	-1,7%	5 975	0	16	0	0	102				98
Loviisan Sanomat	4 110	(95/-/-/5)	-1,4%	3 860	0	61	0	0	189	4 124	(100/-/0)	-1,3%	103
<i>Loviisan Sanomat Digilehti</i>	14	(100/-/-/-)	40,0%	11	0	3	0	0	0				103
Outokunnan Seutu	3 919	(99/-/-1)	-3,6%	3 882	0	0	0	0	37				99
Paikallslehti Sisä-Savo	6 139	(99/-/-1)	-5,2%	6 056	0	38	0	0	45				98
Paikallslehti Somero	5 104	(99/-/-1)	-2,9%	5 018	0	47	0	0	39				100
Parikkalan-Rautjärven Sanomat	5 162	(99/-/-1)	-3,3%	5 082	0	19	0	0	61				99
Pogostan Sanomat	5 001	(98/-/-/2)	-4,9%	4 907	0	15	0	0	79				100
Pohjankyrö-lehti	4 986	(98/-/-/2)	-4,6%	4 880	0	17	0	0	89				99
Pyhäjokiseutu	4 817	(95/1/-/3)	-8,6%	4 593	69	5	0	0	150				102
Rannikkoseutu	6 348	(92/6/-/2)	-3,5%	5 798	407	12	0	0	131				100
Rantapohja	8 331	(99/-/-1)	-5,0%	8 210	0	7	0	0	114				101
Siikajokilaakso	4 129	(99/-/-1)	1,2%	4 098	0	0	0	0	31				99
Sisä-Suomen Lehti	6 166	(98/-/-/2)	-7,5%	6 012	0	11	0	0	143				101
Sotkamo-lehti	4 639	(95/1/-/4)	-4,9%	4 403	25	25	0	0	186				103
Suupohjan Sanomat	3 804	(99/-/-1)	-2,6%	3 665	0	109	0	0	30				101
Suur-Keuruu	5 425	(96/1/-/3)	-3,2%	5 200	37	11	0	0	177				102
Sydän-Satakunta	5 527	(93/3/-/4)	-5,2%	5 101	186	13	0	0	227				103



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Compo- sition*	Change % 14/13	Subscrip- tions 0-50 %	Subscrip- tions 51- 85 %	Single copies 0- 50 %	Single copies 51- 85 %	Member- ship or customer subscrip-	Included free copies	Total circulation	Total circulation compo- sition*	Total circulation change %	
Tervareitti	5 427	(99/0/-/0)	-3,3%	5 370	0	17	20	0	20	5 492	(99/-/1)	-3,2%	100
<i>Tervareitti Digilehti</i>	65	(98/-/-/2)	12,1%	64	0	0	0	0	1				100
Turun Tienoo	5 322	(97/-/-/3)	-2,8%	5 179	0	0	0	0	143				96
Tyrvään Sanomat	7 324	(93/4/-/3)	-8,8%	6 814	270	20	0	0	220				101
Viiskunta	5 331	(99/-/-/1)	-4,9%	5 269	0	5	0	0	57				101
Ylä-Kainuu	6 703	(97/-/-/3)	-4,3%	6 468	0	28	0	0	207				103
Ylä-Satakunta	6 607	(98/-/-/2)	-3,6%	6 425	0	81	0	0	101				98

### 1 times a week newspapers

Akaan seutu	5 433	(99/-/-/1)	-5,2%	5 361	0	41	0	0	31				54
Haapavesi-lehti	3 435	(96/-/-/4)	2,7%	3 279	0	13	0	0	143				52
Hangötidningen-Hangonlehti	2 251	(99/-/-/1)		2 117	0	102	0	0	32				53
Hankasalmen Sanomat	3 177	(99/-/-/1)	-4,4%	3 138	0	8	0	0	31				53
Heinäveden Lehti	3 042	(99/-/-/1)	-5,2%	3 003	0	1	0	0	38				51
Hämeenkyrön Sanomat	4 723	(99/-/-/1)	-4,4%	4 629	0	30	0	0	64				48
Janakkalan Sanomat	3 946	(92/6/-/2)	-4,8%	3 632	223	7	0	0	84				53
Joutsan Seutu	4 784	(99/-/-/1)	-2,3%	4 621	0	116	0	0	47	4 790	(100/-/0)	-2,3%	53
<i>Joutsan Seutu Digilehti</i>	6	(100/-/-/-)	20,0%	6	0	0	0	0	0				53
Jurvan Sanomat	1 983	(98/-/-/2)	-2,9%	1 908	0	31	0	0	44				52
Järviseudun Sanomat	7 032	(100/-/-/0)	-3,9%	6 978	0	32	0	0	22	7 076	(99/0/1)		52
<i>Järviseudun Sanomat Digilehti</i>	47	(94/-/-/6)		40	0	4	0	0	3				52
Järviseutu	5 006	(99/-/-/1)	-1,6%	4 944	0	22	0	0	40				53
Kaarina-lehti	4 209	(99/-/-/1)	-3,7%	4 170	0	4	0	0	35				51
Kalajokiseutu	4 433	(95/-/-/5)	0,4%	4 189	0	7	0	0	237				52
Kiuruvesi	5 813	(99/-/-/1)	-2,5%	5 679	0	98	0	0	36				53
Koillis-Savo	5 184	(99/-/-/1)	-6,2%	5 070	0	45	0	0	69				52
Komiat	6 140	(99/-/-/1)	-3,4%	5 977	0	128	0	0	35				53
Kotiseudun Sanomat	4 717	(99/-/-/1)	-2,6%	4 432	0	235	0	0	50	4 729	(100/-/0)	-2,4%	51
<i>Kotiseudun Sanomat Digilehti</i>	12	(42/58/-/-)	200,0%	3	2	2	5	0	0				51
Kotiseutu-utiset	2 760	(97/-/-/3)		2 688	0	0	0	0	72				51
Kuhmoisten Sanomat	2 734	(97/-/-/3)	-2,1%	2 595	0	67	0	0	72				52
Laukaa-Konnevesi	6 820	(99/-/-/1)	-3,6%	6 752	0	3	0	0	65				52



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Composition*	Change % 14/13	Subscriptions 0-50 %	Subscriptions 51-85 %	Single copies 0-50 %	Single copies 51-85 %	Membership or customer subscrip-	Included free copies	Total circulation	Total circulation composition*	Total circulation change %	
Lempäälän-Vesilahden Sanomat	6 373	(99/-/-1)	-6,3%	6 330	0	8	0	0	35				53
Lestijoki	5 188	(95/1/-5)	-1,1%	4 908	32	9	0	0	239				53
Luoteisväylä	2 753	(96/1/-3)	-8,0%	2 642	22	12	0	0	77				53
Matti ja Liisa	4 422	(99/-/-1)	-6,6%	4 346	0	36	0	0	40				52
Merikarvia-lehti	2 960	(95/2/-3)	-5,2%	2 790	46	23	0	0	101				53
Miilu	3 196	(99/-/-1)	-6,2%	3 153	0	0	0	0	43				52
Nivala-lehti	5 911	(96/-/-4)	0,8%	5 672	0	14	0	0	225				52
Nykypäivä	20 009	(3/-/97/0)	-6,4%	595	0	5	0	19 338	71				48
Padasjoen Sanomat	3 519	(99/-/-1)	-2,3%	3 180	0	310	0	0	29				52
Paikallisuutiset	1 521	(98/-/-2)	-1,9%	1 489	0	6	0	0	26				53
Pargas Kungörelser - Paraisten Kuulut	4 428	(99/-/-1)	-3,3%	4 350	0	37	0	0	41	4 455	(99/-/1)		52
<i>Pargas Kungörelser - Paraisten Kuulu</i>	27	(100/-/-)		21	0	6	0	0	0				52
Perhonjokilaakso	6 527	(96/-/-4)	-1,1%	6 273	0	0	0	0	254				52
Perniönseudun Lehti	3 977	(99/-/-1)	-3,1%	3 886	0	41	0	0	50				52
Pielavesi-Keitele	5 246	(99/-/-1)	-2,7%	5 071	0	119	0	0	56				50
Pielisjokiseutu	3 177	(99/-/-1)	-2,1%	3 146	0	2	0	0	29				52
Pitäjäläinen	3 695	(98/-/-2)	-6,4%	3 615	0	11	0	0	69				52
Pohjois-Satakunta	4 298	(99/-/-1)	-3,7%	4 203	0	34	0	0	61				48
Punkalaitumen Sanomat	3 505	(100/-/-0)	-1,4%	3 484	0	13	0	0	8				51
Puolanka-lehti	2 201	(99/-/-1)	-1,5%	2 138	0	31	0	0	32				52
Puumala-lehti	3 266	(99/-/-1)	-1,1%	3 203	0	28	0	0	35				50
Pyhäjärven Sanomat	3 949	(99/-/-1)	-3,2%	3 868	0	50	0	0	31				50
Rantalakeus	3 092	(99/-/-1)	-0,5%	3 065	0	0	0	0	27				52
Ruovesi	4 208	(99/-/-1)		4 003	0	155	0	0	50				52
Sampo	5 260	(99/-/-1)	-4,6%	5 156	0	30	0	0	74				52
Seutulehti UutisOiva	8 748	(99/-/-1)	-3,8%	8 559	0	73	0	0	116				50
Sipoon Sanomat	3 301	(99/-/-1)	-3,1%	3 206	0	58	0	0	37				52
Soisalon Seutu	4 390	(99/-/-1)	-6,5%	4 328	0	10	0	0	52				52
Sydän-Hämeen Lehti	4 950	(99/-/-1)	-6,5%	4 879	0	29	0	0	42				53
Teisko-Aitolahti	1 669	(98/-/-2)		1 637	0	0	0	0	32				49
Tejuka	3 632	(99/-/-1)	-3,8%	3 549	0	43	0	0	40				53
Urjalan Sanomat	5 020	(99/-/-1)	-1,0%	4 954	0	13	0	0	53				51



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)



Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Composition*	Change % 14/13	Subscriptions 0-50 %	Subscriptions 51-85 %	Single copies 0-50 %	Single copies 51-85 %	Membership or customer subscrip-	Included free copies	Total circulation	Total circulation composition*	Total circulation change %	
Uutis-Jousi	5 783	(98/1/-/1)	-4,5%	5 618	63	27	0	0	75				65
Vaarojen Sanomat	3 656	(99/-/-/1)	-0,1%	3 620	0	4	0	0	32				51
Viispiikkinen	4 702	(99/-/-/1)	-5,0%	4 649	0	15	0	0	38				51
Viitasaaren Seutu	4 792	(99/-/-/1)	-4,3%	4 692	0	33	0	0	67				52
Ykkössanomat	3 042	(96/2/-/1)	-6,3%	2 934	0	0	67	0	41				52
Ylöjärven Uutiset	5 435	(99/-/-/1)	-5,8%	5 387	0	7	0	0	41				57



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Composition*	Change % 14/13	Subscriptions 0-50 %	Subscriptions 51-85 %	Single copies 0-50 %	Single copies 51-85 %	Membership or customer subscrip-	Included free copies	Total circulation	Total circulation composition*	Total circulation change %	

## MAGAZINES

### Professional and association magazines: business and financing

Apteekkari	2 483	(60/-/39/1)	-3,9%	1 489	0	0	0	961	33			6
Puutarha&kauppa	2 594	(92/-/8)	-5,4%	2 397	0	0	0	0	197			21
Talouselämä	78 556	(24/75/-/0)	-3,4%	19 097	59 144	124	0	0	191	81 292	(85/11/3)	45
<i>Talouselämä Digilehti</i>	11 828	(77/20/-/3)		9 092	2 413	0	0	0	323			45
Tilisanomat	11 035	(69/0/30/2)	-1,7%	7 570	0	0	21	3 272	172			6
Veronmaksajan Taloustaito	244 522	(0/-/100/0)	-0,4%	569	0	0	0	243 785	168			12
Veronmaksajan Taloustaito Yritys	47 400	(1/-/98/0)	4,0%	578	0	0	0	46 654	168			8
Yrittäjäsanommat	90 458	(-/100/0)	-3,3%	0	0	0	0	90 348	110			11
Ässä	44 108	(0/-/100/0)	-4,3%	50	0	0	0	44 040	18			6

### Professional and association magazines: technology

Arkkitehti-lehti	4 089	(29/-/69/2)	-1,8%	1 098	0	84	0	2 825	82			6
Arkkitehti uutiset	4 097	(14/-/85/1)	-1,8%	558	0	2	0	3 500	37			11
Rakennuslehti	33 715	(22/-/77/1)	-4,4%	7 574	0	0	0	25 954	187			40
Suomen Kiinteistölehti	34 982	(3/0/96/0)	5,2%	1 048	150	0	0	33 740	44			10
Sähköala	3 298	(42/-/55/3)	-5,0%	1 399	0	0	0	1 808	91			10
Sähkömaailma	4 696	(23/-/75/2)	-2,2%	1 066	0	0	0	3 545	85			11
Särmä	35 923	(0/-/100/0)	-3,6%	25	0	0	0	35 845	53			15

### Professional and association magazines: Patient association magazines

Diabetes	57 762	(2/25/73/0)	-1,9%	1 252	14 268	0	0	42 204	38			6
Hengitys	29 555	(0/-/93/7)	-7,6%	93	0	0	0	27 369	2 093			5
IT-lehti	28 438	(5/-/90/5)	-1,4%	1 447	0	0	0	25 495	1 496			8
Niveltieto	12 698	(12/3/84/1)	11,1%	335	0	1 191	417	10 634	121			4
Parkinson-postia	7 667	(2/-/90/9)	-1,4%	135	0	0	0	6 873	659			4
Sairaanhoitaja-lehti	35 848	(3/-/96/0)	-7,1%	1 126	0	0	0	34 587	135			10
Sydän-lehti	80 772	(0/-/98/2)	3,1%	204	0	0	0	79 224	1 344			5
Syöpä-Cancer-lehti	112 205	(0/-/100/0)		134	0	0	0	111 864	207			4



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Composition*	Change % 14/13	Subscriptions 0-50 %	Subscriptions 51-85 %	Single copies 0-50 %	Single copies 51-85 %	Membership or customer subscrip-	Included free copies	Total circulation	Total circulation composition*	Total circulation change %	
<b>Professional and association magazines: other</b>													
Eläkkeensaaja	47 948	(0/-/99/1)		132	0	0	0	47 575	241				7
Improbatur	37 554	(0/-/100/0)		1	0	1	0	37 551	1				4
Kuntalehti	10 284	(85/13/-/2)		8 764	0	0	1 313	0	207				14
Lapsemme	46 489	(4/-/95/1)	-6,7%	1 961	0	0	0	44 061	467				4
Martat-lehti	42 936	(2/-/98/0)	4,3%	952	0	5	0	41 877	102				7
Opettaja	98 850	(1/-/99/0)	2,4%	710	0	0	0	97 722	418				35
Ortodoksiviesti	18 550	(2/-/97/2)		309	0	16	0	17 907	318				8
PardiaNyt	49 384	(-/-/99/1)	-2,6%	0	0	0	0	49 088	296				4
Reserviläinen	59 620	(0/-/99/1)	0,2%	80	0	0	0	59 140	400				8
Sotaveteraani-Krigsveteranen	46 239	(0/-/98/2)		0	0	1	0	45 202	1 036				6
Suomen Lääkärilehti	28 067	(4/0/95/0)		1 257	57	0	0	26 634	119				41
Tehy-lehti	132 219	(0/-/100/0)	0,2%	58	0	0	0	131 976	185				16
Yhteenveto	27 907	(0/-/100/0)	1,3%	4	0	0	0	27 892	11				4
<b>Customer and personnel magazines</b>													
Husari	25 514	(-/-/95/5)	-1,8%	0	0	0	0	24 337	1 177				6
Samarbete	52 445	(0/-/100/0)	-2,9%	37	0	44	0	52 358	6				10
Yhteishyvä	1 848 957	(0/-/100/0)	0,4%	37	0	4 222	0	1 844 682	16				10
<b>Living, building and gardening</b>													
Avotakka	62 096	(84/7/-/9)	-13,6%	45 414	1 412	6 791	2 814	0	5 665				12
Deko	28 073	(76/1/-/23)	-9,6%	12 870	2	8 522	319	0	6 360				12
Glorian Koti	28 468	(96/0/-/4)	-14,8%	20 040	0	7 172	76	0	1 180				12
Kotipuutarha	26 378	(98/1/-/0)	-12,0%	21 455	296	4 526	0	0	101				10
Maalla	25 722	(98/0/-/2)	-10,4%	18 083	0	7 129	20	0	490				9
Meidän Mökki	39 580	(90/0/-/10)	-4,8%	32 528	50	3 237	0	0	3 765				12
Meidän Talo	51 057	(89/2/-/10)	2,0%	43 844	377	1 425	541	0	4 870				12
Tee Itse	10 660	(92/7/-/0)	-2,7%	9 643	783	207	0	0	27				18
TM Rakennusmaailma	42 307	(63/0/-/37)	-4,2%	25 873	0	949	8	0	15 477				12
Unelmien Talo&Koti	57 431	(90/1/-/9)	8,8%	39 071	418	12 514	0	0	5 428				12
ViherPiha	70 907	(90/0/-/10)	1,1%	58 757	61	4 859	0	0	7 230				12



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Composition*	Change % 14/13	Subscriptions 0-50 %	Subscriptions 51-85 %	Single copies 0-50 %	Single copies 51-85 %	Membership or customer subscrip-	Included free copies	Total circulation	Total circulation composition*	Total circulation change %	
<b>Cars and technics</b>													
Moottori	108 928	(0/-/100/0)	0,2%	65	0	85	0	108 738	40				11
Tekniikan Maailma	113 834	(89/2/-/9)	4,0%	98 166	0	3 589	2 285	0	9 794	113 843	(99/1/0)		23
<i>Tekniikan Maailma Digilehti</i>	1 122	(100/-/-/-)		1 116	0	6	0	0	0				23
Tuulilasi	53 187	(87/3/-/10)	-14,9%	44 236	498	2 244	1 090	0	5 119				16
Vauhdin Maailma	11 673	(97/0/-/3)	-13,2%	10 437	0	880	8	0	348				11
<b>Hobbies and leisure</b>													
Caravan	59 239	(1/-/99/0)	1,0%	230	0	224	0	58 542	243				6
Erä	36 547	(94/-/-/6)	-0,4%	33 058	0	1 347	0	0	2 142	36 554	(99/1/0)		12
<i>Erä Digilehti</i>	374	(100/-/-/-)		374	0	0	0	0	0				12
GolfLehti	103 798	(-/100/0)		0	0	0	0	103 778	20	104 942	(99/-/1)		8
<i>GolfLehti Digilehti</i>	1 144	(31/-/69/-)		354	0	0	0	790	0				8
Hiihto	7 092	(92/7/-/1)	-10,5%	5 381	0	1 114	496	0	101				6
Hippos	37 244	(-/99/1)		0	0	0	0	36 847	397				8
Juoksija	17 738	(93/6/-/1)	-4,9%	14 701	0	1 783	1 041	0	213				10
Jääkiekkolehti	9 463	(98/-/-/2)	-14,4%	6 965	0	2 333	0	0	165				10
Kamera-lehti	8 844	(84/0/15/1)	-11,7%	6 249	20	1 198	24	1 296	57				9
Kippari	15 492	(98/0/-/2)	-4,7%	13 767	0	1 357	17	0	351				12
Matkalehti	11 084	(72/4/-/24)	-5,2%	7 220	0	722	450	0	2 692				9
Matkaopas	24 531	(96/0/-/4)	-27,9%	21 501	4	2 130	0	0	896				8
Meidän Suomi	32 846	(99/1/-/-)	-19,6%	32 557	75	14	200	0	0				5
Metsästys ja Kalastus	40 699	(97/0/-/3)	8,7%	38 368	0	1 024	3	0	1 304				12
Partio	43 488	(0/-/100/0)	7,0%	18	0	0	0	43 390	80				4
Suomen Luonto	27 695	(99/-/-/1)	4,4%	26 953	0	491	0	0	251	27 753	(22/77/0)		10
<i>Suomen Luonto Digilehti</i>	21 555	(99/-/-/1)		21 300	0	18	0	0	237				10
Urheilulehti	28 895	(92/1/-/7)	-8,1%	26 287	253	207	72	0	2 076				52
Vene	14 478	(97/0/-/3)	-10,0%	12 997	0	1 100	3	0	378				12
<b>Children and youth</b>													
Demi	42 382	(98/0/-/2)	-6,9%	34 194	18	7 303	0	0	867				12
Koululainen	26 394	(98/-/-/2)	-14,9%	25 542	0	393	0	0	459				12



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Compo- sition*	Change % 14/13	Subscrip- tions 0-50 %	Subscrip- tions 51- 85 %	Single copies 0- 50 %	Single copies 51- 85 %	Member- ship or customer subscrip-	Included free copies	Total circulation	Total circulation compo- sition*	Total circulation change %	
Lemmikki	8 158	(95/0/-/5)	-23,1%	7 466	0	264	13	0	415				12
Leppis	7 357	(93/-/-/7)	-8,5%	6 848	0	0	0	0	509				5
Villivarsa	10 705	(97/-/-/3)	-14,6%	9 369	0	992	0	0	344				12
<b>Agriculture and forest economy</b>													
Koneviesti	31 103	(99/-/-/1)	-2,7%	29 758	0	1 080	0	0	265	31 112	(18/82/0)	-2,7%	18
<i>Koneviesti Digilehti</i>	25 593	(100/-/-/-)	-1,4%	25 584	0	9	0	0	0				18
Maatilan Pellervo	14 525	(95/4/-/1)	-1,1%	13 805	564	2	0	0	154				11
Metsälehti	31 701	(100/-/-/0)	-4,1%	31 573	0	0	0	0	128				15
Metsälehti Makasiini	32 695	(100/-/-/0)	-5,4%	32 570	0	0	0	0	125				8
<b>Women's special interest</b>													
Apu Terveys	37 559	(80/10/-/10)		24 818	0	5 263	3 880	0	3 598				6
Glorian Ruoka&Viini	29 935	(96/0/-/4)	-8,9%	24 122	8	4 714	0	0	1 091				8
Hyvä Terveys	116 330	(84/14/-/1)	-5,0%	92 495	16 646	5 765	65	0	1 359				14
KaksPlus	14 121	(97/0/-/3)	-13,6%	9 276	0	4 411	16	0	418				11
Kauneus & Terveys	61 946	(86/4/-/9)	-12,2%	44 127	342	9 352	2 271	0	5 854				16
Kotilääkäri	25 267	(91/0/-/9)	0,6%	19 873	0	3 011	23	0	2 360				11
Kunto Plus	20 279	(100/0/-/0)	1,0%	19 457	21	738	0	0	63				18
Lapsen Maaailma	17 593	(98/-/-/2)	-17,1%	17 200	0	2	0	0	391				11
Maku	41 695	(95/0/-/5)	-9,1%	35 363	53	4 081	0	0	2 198				8
Me Naiset Sport	33 999	(97/-/-/3)	0,6%	25 766	0	7 216	0	0	1 017				10
Meidän Perhe	38 555	(95/3/-/2)	-13,7%	33 993	0	2 507	1 157	0	898				12
MODA	21 060	(96/2/-/2)	-16,5%	18 961	0	1 316	319	0	464				9
Suuri Käsiyö	52 457	(98/-/-/2)	-5,8%	48 046	0	3 288	0	0	1 123				10
Vauva	23 380	(98/-/-/2)	-15,3%	18 754	0	4 223	0	0	403				12
Voi hyvin	44 361	(81/10/-/9)	14,5%	31 425	57	4 549	4 284	0	4 046				10
<b>Women's general interest</b>													
Anna	89 141	(97/0/-/3)	-4,5%	71 591	0	14 760	10	0	2 780	89 149	(96/4/0)		48
<i>Anna Digilehti</i>	3 635	(100/-/-/-)		3 634	0	1	0	0	0				48
Cosmopolitan	48 714	(98/1/-/1)	-14,4%	28 823	0	18 685	485	0	721				12
Eeva	101 988	(94/0/-/6)	-0,6%	80 009	157	15 593	0	0	6 229				12



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Composition*	Change % 14/13	Subscriptions 0-50 %	Subscriptions 51-85 %	Single copies 0-50 %	Single copies 51-85 %	Membership or customer subscrip-	Included free copies	Total circulation	Total circulation composition*	Total circulation change %	
Gloria	33 056	(97/0/-/3)	-20,3%	22 151	3	9 760	43	0	1 099				12
Kodin Kuvalehti	124 811	(98/1/-/1)	-9,9%	113 277	0	8 988	1 345	0	1 201				23
Kodin Pellervo	40 549	(97/1/-/1)	5,8%	38 217	567	1 198	0	0	567				11
Kotiliesi	98 769	(97/0/-/3)	-6,5%	88 062	0	7 769	8	0	2 930				27
Kotivinkki	78 489	(94/1/-/6)	4,3%	63 958	348	9 524	103	0	4 556				24
Me Naiset	108 378	(99/0/-/1)	-9,4%	86 045	0	21 210	43	0	1 080				48
Trendi	35 469	(87/8/-/5)	-2,4%	21 327	164	9 394	2 844	0	1 740				12
<b>Family and general interest</b>													
Aarre	20 235	(99/-/-/1)	5,5%	19 887	0	216	0	0	132	20 235	(2/98/-)		10
<i>Aarre Digilehti</i>	19 887	(100/-/-/-)		19 887	0	0	0	0	0				10
Alibi	25 876	(99/-/-/1)	-12,7%	18 948	0	6 550	0	0	378				12
Apu	136 467	(98/0/-/2)	-8,1%	127 816	150	5 559	0	0	2 942				52
ET-lehti	187 849	(99/-/-/1)	-7,1%	182 181	0	4 658	0	0	1 010				20
Hymy	56 255	(99/0/-/1)	-15,0%	40 675	0	14 989	18	0	573				12
Seura	135 797	(97/0/-/3)	1,5%	119 697	0	11 368	8	0	4 724				49
Suomen Kuvalehti	76 833	(98/-/-/2)	-3,1%	74 237	0	689	0	0	1 907	77 154	(96/4/0)		49
<i>Suomen Kuvalehti Digilehti</i>	3 071	(100/-/-/0)		3 066	0	2	0	0	3				49
TV-Maailma	176 508	(5/3/-/92)	1,6%	2 512	0	6 576	5 495	0	161 925				49
Valitut Palat	122 605	(99/1/-/0)	-6,9%	120 764	0	984	667	0	190				12
Viva	41 474	(99/-/-/1)	-5,2%	35 251	0	5 739	0	0	484				13
<b>Crosswords</b>													
Super Ristikot & Sudokut	16 513	(97/-/-/3)	-7,5%	14 585	0	1 491	0	0	437				6
<b>Comics</b>													
Aku Ankka	228 050	(100/-/-/0)	-12,4%	226 652	0	561	0	0	837				52
Aku Ankka Ekstra	65 608	(99/-/-/1)	-7,2%	64 748	0	0	0	0	860				16
Aku Ankka Juniori	9 432	(96/-/-/4)		9 093	0	0	0	0	339				9
Prinsessa	23 829	(97/-/-/3)	-2,2%	20 524	0	2 520	0	0	785				12
Roope-setä	52 185	(98/-/-/2)	-22,1%	46 845	0	4 481	0	0	859				12
Tom ja Jerry	9 251	(95/-/-/5)	-7,3%	8 419	0	411	0	0	421				12



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)

Title	% COMPOSITION OF CIRCULATION			THE QUANTATIVE COMPOSITION OF CIRCULATION						TOTAL CIRCULATION			Issues per year
	Audited Circulation	Composition*	Change % 14/13	Subscriptions 0-50 %	Subscriptions 51-85 %	Single copies 0-50 %	Single copies 51-85 %	Membership or customer subscrip-	Included free copies	Total circulation	Total circulation composition*	Total circulation change %	
<b>Science and culture</b>													
Kanava	6 770	(96/-/-4)	-3,1%	6 274	0	194	0	0	302				8
National Geographic Suomi	11 036	(91/9/-/0)	7,9%	9 656	970	358	0	0	52				12
Parnasso	5 775	(94/-/-/6)	-5,6%	5 243	0	172	0	0	360				6
Tiede	50 773	(98/-/-/2)	-11,8%	48 456	0	1 314	0	0	1 003				12
Tieteen Kuvalehti	39 010	(92/8/-/0)	7,6%	33 670	3 115	2 172	0	0	53				18
Tieteen Kuvalehti Historia	24 609	(92/7/-/0)	15,4%	19 848	1 830	2 888	0	0	43				18
<b>Information technology</b>													
Digikuva	4 066	(95/4/-/1)	-2,3%	3 249	160	625	0	0	32				18
Kotimikro	6 470	(97/2/-/1)	-6,9%	5 525	137	766	0	0	42				18
MB	29 553	(97/-/-/3)	-31,1%	27 163	0	1 610	0	0	780				12



\* (subscriptions and single copies sold at 0-50 % discount / subscriptions and single copies sold at 51-85 % discount / member and customer copies / included free copies)

\*\* (Print only / combination subscriptions / digi only)