

# TRADE FAIR STATISTICS 2012

Updated 27.3.2013

| From   | To         | Name of trade fair  | Visitors     | Direct exhibitors | Indirect exhibitors | Space total (m2) | Paid space (m2) | Other space (m2) | Trade (T)/ Public (P) | Trade fair survey conducted (K=yes, E=no) | Interval years | City      |
|--|------------|---|--------------|-------------------|---------------------|------------------|-----------------|------------------|-----------------------|---|----------------|-----------|
| <b>Expomark Oy</b>                                   |            |   |              |                   |                     |                  |                 |                  |                       |   |                |           |
| 23.10.2012   | 25.10.2012 | Energy Fair 12  | 8 950 (6189) | 293               | 14                  | 6 870            | 6 447           | 423              | T                     | K   | 2              | Tampere   |
| 27.9.2012  | 28.9.2012  | Hyvä Ikä 2012   | 7 033        | 215               | 0                   | 3 372            | 2 322           | 1 050            | T+P                   | K   | 2              | Tampere   |
| 23.5.2012  | 24.5.2012  | Maintenance 12, Mining 12, Subcontracting 12, Norrkama 2012 | 4 364        | 234               | 83                  | 6 909            | 6 837           | 72               | T                     | K   | 2              | Oulu      |
| <b>Finnish Marine Industries Federation Finnboat</b> |            |   |              |                   |                     |                  |                 |                  |                       |   |                |           |
| 16.8.2012  | 19.8.2012  | Helsinki Boat-Afloat Show                                   | 11 407       | 137               | 0                   | 2 543            | 2 392           | 151              | P                     | E   | 1              | Helsinki  |
| <b>Jyväskylän Messut Oy</b>                          |            |   |              |                   |                     |                  |                 |                  |                       |   |                |           |
| 1.12.2012  | 2.12.2012  | Joulumarkkinat 2012   | 16 953       | 277               | 0                   | 3 217            | 2 917           | 300              | P                     | K   | 1              | Jyväskylä |
| 20.11.2012   | 22.11.2012 | FinnMateria 2012  | 3 328        | 167               | 64                  | 3 804            | 3 792           | 12               | T                     | K   | 2              | Jyväskylä |
| 24.10.2012   | 27.10.2012 | KoneAgria 2012  | 16 768       | 212               | 127                 | 18 584           | 18 584          | 0                | T                     | K   | 1              | Jyväskylä |
| 10.10.2012   | 12.10.2012 | Tekniikka 2012  | 6 106        | 133               | 632                 | 4 396            | 4 312           | 84               | T                     | K   | 2              | Jyväskylä |
| 1.8.2012   | 4.8.2012   | Neste Oil Rally HQ 2012                                     | 56 904       | 42                | 0                   | 13 714           | 7 584           | 6 130            | T+P                   | E   | 1              | Jyväskylä |
| 31.3.2012  | 1.4.2012   | * Vapaa-aika 2012, Tyyli ja Hyvinvointi 2012                | 13 944       | 136               | 20                  | 3 498            | 3 471           | 27               | P                     | K   | 1              | Jyväskylä |
| 30.3.2012  | 1.4.2012   | * Jyväskylän Kirjamessut 2012, Viini 2012, Ruoka 2012       | 16 348       | 145               | 103                 | 2 446            | 2 250           | 196              | P                     | K   | 1              | Jyväskylä |
| 16.3.2012  | 18.3.2012  | Building and Home Renovation 2012                           | 19 139       | 273               | 86                  | 5 780            | 5 780           | 0                | P                     | K   | 1              | Jyväskylä |
| 1.2.2012   | 3.2.2012   | Electricity Telecommunications Light Audio Visual 2012      | 14 055       | 236               | 636                 | 9 308            | 9 260           | 48               | T                     | K   | 2              | Jyväskylä |
| <b>Lahti Trade Fair Ltd.</b>                         |            |   |              |                   |                     |                  |                 |                  |                       |   |                |           |
| 22.11.2012   | 22.11.2012 | Lahti Business Day  | 1 007        | 37                | 10                  | 570              | 570             | 0                | T                     | K   | 1              | Lahti     |



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|--------------------------------|------------|--|---------------|-------------------|---------------------|------------------|-----------------|------------------|-----------------------|---|----------------|-----------|
| 14.11.2012                     | 16.11.2012 | Woodworking/OLO.MUOTO 2012                                       | 3 038         | 64                | 4                   | 1 700            | 1 317           | 383              | T                     | K   | 2              | Lahti     |
| 14.9.2012                      | 16.9.2012  | Caravan 2012   | 15 372        | 76                | 51                  | 13 702           | 13 625          | 77               | P                     | K   | 1              | Lahti     |
| 20.4.2012                      | 22.4.2012  | Pihapiiri 2012   | 9 780         | 159               | 29                  | 2 780            | 2 780           | 0                | P                     | K   | 2              | Lahti     |
| 9.3.2012                       | 11.3.2012  | Raksa 2012   | 23 535        | 309               | 58                  | 6 224            | 6 163           | 61               | T+P                   | K   | 1              | Lahti     |
| 28.1.2012                      | 29.1.2012  | Hää- ja Juhlamessut  | 1 103         | 70                | 0                   | 453              | 453             | 0                | P                     | K   | 1              | Lahti     |
| <b>North Finland Fair</b>      |            |  |               |                   |                     |                  |                 |                  |                       |   |                |           |
| 4.12.2012                      | 5.12.2012  | Forward in Life - Education and Working Life Fair 2012 Rovaniemi | 1 256         | 39                | 0                   | 379              | 379             | 0                | P                     | K   | 1              | Rovaniemi |
| 10.10.2012                     | 11.10.2012 | Forward in Life Education and Working Life Fair 2012, Oulu       | 6 575         | 72                | 38                  | 1 302            | 877             | 425              | P                     | K   | 1              | Oulu      |
| 16.8.2012                      | 20.8.2012  | Northern Finland Book Fair 2012, Oulu                            | 12 066 (138)  | 43                | 15                  | 477              | 477             | 0                | P                     | K   | 1              | Oulu      |
| 16.8.2012                      | 20.8.2012  | Oulu Grand Fair 2012, Oulu                                       | 12 066 (694)  | 158               | 34                  | 9 165            | 2 651           | 6 514            | P                     | K   | 2              | Oulu      |
| 19.5.2012                      | 20.5.2012  | Bothnian Arc Construction Fair 2012, Tornio                      | 1 028         | 40                | 3                   | 521              | 521             | 0                | T+P                   | K   | 1              | Tornio    |
| 5.5.2012                       | 6.5.2012   | Lapland Construction Fair 2012, Rovaniemi                        | 3 647         | 86                | 5                   | 1 136            | 1 135           | 1                | T+P                   | K   | 1              | Rovaniemi |
| 20.4.2012                      | 22.4.2012  | Construction Fair Oulu 2012                                      | 11 337        | 193               | 16                  | 3 653            | 3 653           | 0                | T+P                   | K   | 1              | Oulu      |
| <b>Riihimäki Fair Ltd</b>      |            |  |               |                   |                     |                  |                 |                  |                       |   |                |           |
| 7.6.2012                       | 10.6.2012  | XX International Sportsmen's Fair                                | 40 452        | 329               | 175                 | 12 079           | 11 266          | 813              | P                     | K   | 2              | Riihimäki |
| <b>Tampere Trade Fairs Ltd</b> |            |  |               |                   |                     |                  |                 |                  |                       |   |                |           |
| 16.11.2012                     | 18.11.2012 | *** Gem and Jewelry 2012   | 36 378        | 66                | 0                   | 355              | 349             | 6                | P                     | E   | 1              | Tampere   |
| 16.11.2012                     | 18.11.2012 | *** Finnish Handicrafts 2012                                     | 36 378        | 586               | 0                   | 4 165            | 3 959           | 206              | P                     | K   | 1              | Tampere   |
| 23.10.2012                     | 25.10.2012 | Nordic Welding Expo 2012   | 8 950 (2760)  | 65                | 59                  | 2 654            | 2 654           | 0                | T                     | K   | 2              | Tampere   |
| 5.10.2012                      | 7.10.2012  | ** Tampere Art Fair 2012   | 11 657 (688)  | 80                | 0                   | 816              | 732             | 84               | P                     | K   | 1              | Tampere   |
| 5.10.2012                      | 7.10.2012  | ** Asta Home 2012  | 11 657 (5960) | 207               | 0                   | 4 611            | 4 569           | 42               | P                     | K   | 1              | Tampere   |
| 5.10.2012                      | 7.10.2012  | ** Antique Fall 2012   | 11 657 (142)  | 42                | 0                   | 495              | 495             | 0                | P                     | E   |                | Tampere   |
| 18.9.2012                      | 20.9.2012  | Subcontracting 2012  | 15 636        | 891               | 830                 | 13 630           | 13 630          | 0                | T                     | K   | 1              | Tampere   |



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|-----------|-----------|---|---------------|-------------------|---------------------|------------------|-----------------|------------------|-----------------------|---|----------------|---------|
| 5.9.2012  | 7.9.2012  | Safety and Security 2012, Security 2012, Workplace Welfair 2012 | 11 090        | 258               | 287                 | 8 961            | 8 961           | 0                | T                     | K   | 2              | Tampere |
| 20.4.2012 | 22.4.2012 | Horses 2012   | 8 174         | 142               | 0                   | 3 060            | 3 048           | 12               | P                     | K   | 1              | Tampere |
| 13.4.2012 | 15.4.2012 | * Antique Spring 2012   | 26 140        | 67                | 0                   | 774              | 774             | 0                | P                     | K   |                | Tampere |
| 13.4.2012 | 15.4.2012 | * Travelling in Finland 2012                                    | 26 140 (2207) | 177               | 0                   | 1 598            | 1 540           | 58               | P                     | K   | 2              | Tampere |
| 13.4.2012 | 15.4.2012 | * Garden and Hobby 2012   | 26 140 (4216) | 162               | 0                   | 4 220            | 3 324           | 896              | P                     | K   | 2              | Tampere |
| 13.4.2012 | 15.4.2012 | * Tampere Book Fair   | 26 140 (1113) | 65                | 0                   | 667              | 637             | 30               | P                     | K   | 2              | Tampere |
| 13.4.2012 | 15.4.2012 | * Tampere Wine Fair   | 26 140 (582)  | 56                | 0                   | 376              | 364             | 12               | P                     | K   | 2              | Tampere |
| 10.2.2012 | 12.2.2012 | Asta Constructor 2012   | 18 098        | 280               | 0                   | 5 113            | 5 059           | 54               | P                     | K   | 1              | Tampere |
| 1.2.2012  | 1.2.2012  | Rekrytori 2012  |               | 80                | 0                   | 684              | 684             | 0                | P                     | E   | 1              | Tampere |

#### The Finnish Fair Corporation

|            |            |  |                |     |     |        |        |     |     |   |   |          |
|------------|------------|--|----------------|-----|-----|--------|--------|-----|-----|---|---|----------|
| 4.12.2012  | 5.12.2012  | Studia 2012  | 13 344         | 130 | 0   | 2 246  | 2 246  | 0   | T+P | K | 1 | Helsinki |
| 15.11.2012 | 17.11.2012 | Finnish Dental Congress 2012   | 8 339          | 105 | 0   | 2 223  | 2 223  | 0   | T   | K | 1 | Helsinki |
| 10.11.2012 | 11.11.2012 | ***** Pets   | 39 978 (1179)  | 80  | 0   | 1 019  | 1 019  | 0   | P   | K | 1 | Helsinki |
| 9.11.2012  | 11.11.2012 | ***** Elma, Forest Fair, Arts & craft Fair, OutletExpo, VM Motorsport Show 2012                              | 56 479 (11518) | 554 | 0   | 10 478 | 10 478 | 0   | P   | K | 1 | Helsinki |
| 2.11.2012  | 4.11.2012  | Skiexpo, DigiExpo, BoardExpo, Lätkä&Säbä-Expo, HifiExpo 2012   | 61 051         | 281 | 0   | 11 750 | 11 421 | 329 | P   | K | 1 | Helsinki |
| 25.10.2012 | 28.10.2012 | Helsinki BookFair, Helsinki Music Fair, Wine, food & good living and Art Forum Helsinki 2012                 | 71 917         | 584 | 0   | 10 843 | 10 665 | 178 | P   | K | 1 | Helsinki |
| 20.10.2012 | 21.10.2012 | GSW Pro 2012   | 1 234          | 38  | 0   | 677    | 677    | 0   | T   | K | 1 | Helsinki |
| 19.10.2012 | 21.10.2012 | I love me 2012   | 42 815 (17716) | 545 | 0   | 9 087  | 8 914  | 173 | T+P | K | 1 | Helsinki |
| 9.10.2012  | 12.10.2012 | ***** FinnBuild, InfraExpo, Environment and Municipal Engineering, Water and Wastewater, Waste and Recycling | 31 996 (30628) | 609 | 389 | 20 146 | 20 110 | 36  | T+P | K | 2 | Helsinki |
| 9.10.2012  | 11.10.2012 | ***** Arena  | 22 474 (1208)  | 41  | 16  | 669    | 669    | 0   | T+P | K | 2 | Helsinki |
| 26.9.2012  | 27.9.2012  | S&A-Päivät, Gimme-Liikelahjat, Core Congress& Events, Office Toimisto & ICT 2012                             | 4 781          | 174 | 0   | 2 767  | 2 767  | 0   | T   | K | 1 | Helsinki |
| 12.9.2012  | 16.9.2012  | Habitare 12, ArtHelsinki 12, Salon 12, Light 12  | 56 527         | 572 | 283 | 18 208 | 18 166 | 42  | T+P | K | 1 | Helsinki |

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| 1.9.2012  | 2.9.2012  | X-treme Car Show 2012   | 8 792          | 51                | 0                   | 1 697            | 1 697           | 0                | P                     | K   | 1              | Helsinki |
| 9.5.2012  | 12.5.2012 | Logistics - Transport 2012  | 14 862         | 236               | 216                 | 12 834           | 7 680           | 5 154            | T                     | K   | 3              | Helsinki |
| 28.4.2012 | 29.4.2012 | **** PetExpo 2012   | 42 316 (1245)  | 86                | 0                   | 1 092            | 1 092           | 0                | P                     | K   | 1              | Helsinki |
| 27.4.2012 | 29.4.2012 | **** Child Fair, Arts & Craft Fair, OutletExpo and ModelExpo 2012                     | 53 676 (11369) | 389               | 0                   | 5 971            | 5 863           | 108              | P                     | K   | 1              | Helsinki |
| 17.4.2012 | 19.4.2012 | FinnTec, ToolTec, SeaTec 2012   | 7 665          | 127               | 0                   | 6 594            | 6 301           | 293              | T                     | K   | 2              | Helsinki |
| 29.3.2012 | 1.4.2012  | OwnYard, OwnCabin, Own Home, Sisusta! 2012  | 52 701         | 628               | 172                 | 17 266           | 17 165          | 101              | P                     | K   | 1              | Helsinki |
| 22.3.2012 | 23.3.2012 | Finnish Nursing Exhibition 2012   | 5 390          | 127               | 0                   | 1 420            | 1 420           | 0                | T                     | K   | 1              | Helsinki |
| 14.3.2012 | 16.3.2012 | *** ViiniExpo 2012  | 3 408          | 41                | 0                   | 829              | 658             | 171              | T+P                   | K   | 2              | Helsinki |
| 14.3.2012 | 16.3.2012 | *** Gastro 2012   | 14 966         | 269               | 0                   | 6 715            | 6 659           | 56               | T                     | K   | 2              | Helsinki |
| 3.3.2012  | 4.3.2012  | ** Helsinki Horse Fair 2012   | 34 861 (2647)  | 116               | 0                   | 1 835            | 1 835           | 0                | P                     | K   | 1              | Helsinki |
| 2.3.2012  | 4.2.2012  | ** Bicycle, Fitness, Golf, Outdoor, Fishing, Hunting, Kuva & Kamera, Ball Sports 2012 | 42 269 (20078) | 340               | 0                   | 7 824            | 7 824           | 0                | P                     | K   | 1              | Helsinki |
| 10.2.2012 | 19.2.2012 | Vene International Boat Show 2012   | 71 695         | 346               | 222                 | 28 836           | 28 836          | 0                | T+P                   | K   | 1              | Helsinki |
| 2.2.2012  | 5.2.2012  | MP 12 Motorcycle Show   | 53 556         | 178               | 95                  | 9 827            | 9 114           | 713              | P                     | K   | 1              | Helsinki |
| 27.1.2012 | 28.1.2012 | Educa 2012  | 13 182         | 271               | 0                   | 3 276            | 3 276           | 0                | T                     | K   | 1              | Helsinki |
| 20.1.2012 | 22.1.2012 | * Caravan 2012  | 64 192 (3291)  | 34                | 0                   | 4 973            | 4 973           | 0                | P                     | K   | 1              | Helsinki |
| 19.1.2012 | 22.1.2012 | * Matka Nordic Travel Fair  | 71 101 (34708) | 1 062             | 0                   | 12 463           | 12 463          | 0                | T+P                   | K   | 1              | Helsinki |
| 9.1.2012  | 12.1.2012 | The Finnish Medical Convention and Exhibition 2012                                    | 8 828          | 141               | 9                   | 2 537            | 2 537           | 0                | T                     | K   | 1              | Helsinki |

#### The Finnish Housing Fair Co-operative Organisation

|           |           |   |         |     |   |       |       |     |   |   |   |              |
|-----------|-----------|---|---------|-----|---|-------|-------|-----|---|---|---|--------------|
| 13.7.2012 | 12.8.2012 | Housing Fair in Tampere 2012              | 145 510 | 125 | 0 | 7 664 | 7 356 | 308 | P | K | 1 | Tampere      |
| 25.6.2012 | 8.7.2012  | Holiday Housing Fair in Lappeenranta 2012 | 30 402  | 72  | 0 | 3 220 | 3 204 | 16  | P | K | 1 | Lappeenranta |

#### Turku Fair Center Ltd

|            |            |                      |       |     |    |       |       |    |   |   |   |       |
|------------|------------|----------------------|-------|-----|----|-------|-------|----|---|---|---|-------|
| 26.10.2012 | 28.10.2012 | Turku Boat Fair 2012 | 4 095 | 76  | 1  | 4 579 | 4 564 | 15 | P | E | 1 | Turku |
| 12.10.2012 | 14.10.2012 | Women's Skills 2012  | 9 902 | 258 | 10 | 2 512 | 2 417 | 95 | P | E | 1 | Turku |



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| 5.10.2012 | 7.10.2012 | * Turku International Book fair and Science fair 2012 | 24 727       | 120               | 47                  | 2 593            | 2 452           | 141              | P                     | E   | 1              | Turku |
| 5.10.2012 | 7.10.2012 | * Turku Food Fair 2012                                | 24 727       | 94                | 29                  | 1 237            | 1 195           | 42               | P                     | E   | 1              | Turku |
| 15.9.2012 | 16.9.2012 | BabyBoom & Kidz 2012                                  | 4 229        | 72                | 0                   | 2 474            | 2 442           | 32               | P                     | E   | 2              | Turku |
| 14.4.2012 | 15.4.2012 | Naisday 2012  | 4 056        | 146               | 1                   | 1 500            | 1 464           | 36               | P                     | E   | 1              | Turku |
| 31.3.2012 | 1.4.2012  | Turku Art & Antique Fair 2012                         | 8 955 (1393) | 116               | 9                   | 1 825            | 1 706           | 119              | P                     | E   | 1              | Turku |
| 22.3.2012 | 25.3.2012 | Spring Garden 2012                                    | 16 411       | 137               | 20                  | 2 790            | 2 549           | 240              | P                     | E   | 2              | Turku |
| 8.3.2012  | 11.3.2012 | Down by the Sea 2011                                  | 7 842        | 108               | 1                   | 5 240            | 5 160           | 81               | P                     | E   | 1              | Turku |
| 3.2.2012  | 5.2.2012  | Building & Decorating 2012                            | 18 557       | 256               | 82                  | 6 548            | 6 516           | 32               | P                     | K   | 1              | Turku |
| 13.1.2012 | 15.1.2012 | Caravan Show & Camping 2012                           | 6 443        | 63                | 10                  | 6 117            | 6 099           | 18               | P                     | E   | 1              | Turku |



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