

TRADE FAIR STATISTICS 2011

Updated 30.1.2012

| From | To | Name of trade fair | Visitors | Direct exhibitors | Indirect exhibitors | Space total (m2) | Paid space (m2) | Other space (m2) | Trade (T)/ Public (P) | Trade fair survey conducted (K=yes, E=no) | Interval years | City |
|--|------------|--|--------------|-------------------|---------------------|------------------|-----------------|------------------|-----------------------|---|----------------|-----------|
| Expomark Oy | | | | | | | | | | | | |
| 10.11.2011 | 12.11.2011 | Technical Aid, Wellbeing and Home 11 | 11 967 | 223 | 0 | 4 410 | 4 311 | 99 | T+P | K | 2 | Tampere |
| 25.3.2011 | 26.3.2011 | Terve Aikuinen 11 ja Terve Ruoka 11 | 5 646 | 102 | 29 | 1 239 | 1 095 | 144 | T+P | K | 2 | Kuopio |
| 22.3.2011 | 24.3.2011 | Maintenance and Industrial Service 11 Fair | 8 043 (2774) | 207 | 7 | 4 268 | 4 217 | 51 | T | K | 2 | Helsinki |
| Finnish Marine Industries Federation Finnboat | | | | | | | | | | | | |
| 18.8.2011 | 21.8.2011 | Helsinki Boat-Afloat Show | 12 970 | 158 | 0 | 2 687 | 2 508 | 178 | P | E | 1 | Helsinki |
| Jyväskylän Messut Oy | | | | | | | | | | | | |
| 3.12.2011 | 4.12.2011 | Joulumarkkinat 2011 | 21 012 | 271 | 0 | 2 923 | 2 915 | 8 | P | K | 1 | Jyväskylä |
| 19.10.2011 | 22.10.2011 | KoneAgria 2011 | 18 088 | 207 | 118 | 20 086 | 20 086 | 0 | T | K | 1 | Jyväskylä |
| 22.9.2011 | 24.9.2011 | FinnGraf FinnVisual FinnMark FinnPack 2011 | 7 263 | 78 | 126 | 2 753 | 2 753 | 0 | T | K | 2 | Jyväskylä |
| 6.9.2011 | 9.9.2011 | Wood and Bioenergy 2011 | 6 631 | 146 | 191 | 4 973 | 4 973 | 0 | T | K | 2 | Jyväskylä |
| 28.7.2011 | 30.7.2011 | Neste Oil Rally HQ 2011 | 53 691 | 20 | 0 | 20 587 | 10 933 | 9 654 | T+P | E | 1 | Jyväskylä |
| 10.6.2011 | 12.6.2011 | Luonto & Erä 2011 | 7 058 | 161 | 44 | 5 654 | 5 437 | 217 | T+P | K | 2 | Jyväskylä |
| 19.5.2011 | 21.5.2011 | Kuljetus 2011 | 18 512 | 166 | 236 | 18 818 | 18 818 | 0 | T | K | | Jyväskylä |
| 2.4.2011 | 3.4.2011 | * Vapaa-aika ja Hyvinvointi 2011, Piha ja parveke 2011 | 15 482 | 187 | 29 | 5 600 | 5 588 | 12 | P | K | 1 | Jyväskylä |
| 1.4.2011 | 3.4.2011 | * Jyväskylän Kirjamessut 2011, Viini 2011 ja Nordia 2011 | 17 762 | 121 | 49 | 3 902 | 3 860 | 42 | P | K | 1 | Jyväskylä |
| 11.3.2011 | 13.3.2011 | Building and Home Renovation 2011 | 20 267 | 279 | 72 | 6 160 | 6 160 | 0 | P | K | 1 | Jyväskylä |
| 2.2.2011 | 3.2.2011 | NextStep 2011 | 16 366 | 118 | 0 | 1 642 | 1 642 | 0 | T+P | K | 1 | Jyväskylä |

Source:Suomen Messutarkastus

*-symbol means that with one ticket there has been entrance to two or more simultaneously organized trade fairs. In parenthesis after the number of visitors there is the number of invitation cards used at this particular trade fair

Interval years: 1=once a year, 2x1=twice a year, 2=every other year, 3=every third year etc.



| From | To | Name of trade fair | Visitors | Direct exhibitors | Indirect exhibitors | Space total (m2) | Paid space (m2) | Other space (m2) | Trade (T)/ Public (P) | Trade fair survey conducted (K=yes, E=no) | Interval years | City |
|--------------------------------|------------|--|---------------|-------------------|---------------------|------------------|-----------------|------------------|-----------------------|---|----------------|-----------|
| Lahti Trade Fair Ltd. | | | | | | | | | | | | |
| 16.11.2011 | 18.11.2011 | Muovi Plastics 2011 | 4 140 | 89 | 69 | 2 181 | 2 181 | 0 | T | K | 3 | Lahti |
| 19.10.2011 | 20.10.2011 | Liike-elämä'11 | 1 666 | 78 | 8 | 710 | 710 | 0 | T | K | 1 | Lahti |
| 12.10.2011 | 13.10.2011 | Cleantech Expo 2011 | 1 273 | 81 | 0 | 1 034 | 1 034 | 0 | T | K | 1 | Lahti |
| 30.9.2011 | 1.10.2011 | Sadonkorjuu | 4 270 | 68 | 5 | 874 | 874 | 0 | T+P | K | 2 | Lahti |
| 24.9.2011 | 25.9.2011 | Naistenpäivät | 7 038 | 157 | 8 | 1 160 | 1 160 | 0 | P | K | 1 | Lahti |
| 16.9.2011 | 18.9.2011 | Caravan 2011 | 15 092 | 70 | 70 | 12 798 | 12 707 | 91 | P | K | 1 | Lahti |
| 18.3.2011 | 20.3.2011 | Raksa 2011 | 25 773 | 324 | 90 | 6 749 | 6 706 | 43 | T+P | K | 1 | Lahti |
| North Finland Fair | | | | | | | | | | | | |
| 16.11.2011 | 17.11.2011 | Forward in Life - Education and Working Life Fair 2011 Rovaniemi | 1 774 | 45 | 30 | 428 | 428 | 0 | P | K | 1 | Rovaniemi |
| 12.10.2011 | 13.10.2011 | Forward in Life - Education and Working Life Fair 2011 Oulu | 7 024 | 115 | 56 | 1 717 | 1 127 | 590 | P | K | 1 | Oulu |
| 11.6.2011 | 12.6.2011 | Northern Finland Book Fair 2011, Oulu | 1 467 | 33 | 30 | 320 | 320 | 0 | P | K | 1 | Oulu |
| 21.5.2011 | 22.5.2011 | Bothnian Arc Construction Fair 2011, Tornio | 1 444 | 57 | 12 | 681 | 681 | 0 | T+P | K | 1 | Tornio |
| 14.5.2011 | 15.5.2011 | Lapland Construction Fair 2011, Rovaniemi | 2 982 | 87 | 13 | 1 207 | 1 206 | 1 | T+P | K | 1 | Rovaniemi |
| 15.4.2011 | 17.4.2011 | Construction Fair Oulu 2011 | 11 134 | 168 | 27 | 3 622 | 3 622 | 0 | T+P | K | 1 | Oulu |
| Tampere Trade Fairs Ltd | | | | | | | | | | | | |
| 18.11.2011 | 20.11.2011 | **** Gem and Jewel 2011 Exhibition | 36 868 | 70 | 0 | 372 | 372 | 0 | P | E | 1 | Tampere |
| 18.11.2011 | 20.11.2011 | **** Finnish Handicrafts 2011 | 36 868 | 580 | 0 | 4 115 | 3 879 | 236 | P | K | 1 | Tampere |
| 26.10.2011 | 28.10.2011 | *** Food Manufacturing 2011 | 3 705 | 119 | 147 | 3 169 | 3 169 | 0 | T | K | 3 | Tampere |
| 26.10.2011 | 28.10.2011 | *** Finnclean 2011 | 9 141 | 106 | 61 | 4 473 | 4 473 | 0 | T | K | 3 | Tampere |
| 12.10.2011 | 14.10.2011 | Logistics 2011 | 4 357 | 114 | 53 | 5 305 | 5 305 | 0 | T | K | 2 | Tampere |
| 30.9.2011 | 2.10.2011 | ** Asta Home 2011 | 13 833 (6998) | 210 | 0 | 4 355 | 4 305 | 50 | P | K | 1 | Tampere |
| 30.9.2011 | 2.10.2011 | ** Tampere Art Fair 2011 | 13 833 (406) | 36 | 0 | 655 | 558 | 97 | P | K | 1 | Tampere |

Source:Suomen Messutarkastus

2 / 5

*-symbol means that with one ticket there has been entrance to two or more simultaneously organized trade fairs. In parenthesis after the number of visitors there is the number of invitation cards used at this particular trade fair

Interval years: 1=once a year, 2x1=twice a year, 2=every other year, 3=every third year etc.



| From | To | Name of trade fair | Visitors | Direct exhibitors | Indirect exhibitors | Space total (m2) | Paid space (m2) | Other space (m2) | Trade (T)/ Public (P) | Trade fair survey conducted (K=yes, E=no) | Interval years | City |
|-----------|-----------|--------------------------------|---------------|-------------------|---------------------|------------------|-----------------|------------------|-----------------------|---|----------------|---------|
| 13.9.2011 | 15.9.2011 | Subcontracting 2011 | 15 672 | 860 | 704 | 13 235 | 13 235 | 0 | T | K | 1 | Tampere |
| 8.4.2011 | 10.4.2011 | Horses 2011 | 7 575 | 114 | 0 | 2 492 | 2 185 | 307 | P | K | 1 | Tampere |
| 24.3.2011 | 25.3.2011 | Sportec, Gymtec, Fysiotec 2011 | 2 407 | 118 | 30 | 3 487 | 3 256 | 231 | T | K | 2 | Tampere |
| 16.2.2011 | 16.2.2011 | Rekrytori 2011 | | 69 | 0 | 682 | 682 | 0 | P | E | 1 | Tampere |
| 11.2.2011 | 13.2.2011 | * Asta Constructor 2011 | 15 306 (8366) | 251 | 0 | 4 814 | 4 780 | 34 | P | K | 1 | Tampere |
| 11.2.2011 | 13.2.2011 | * Antique 2011 | 15 306 (146) | 75 | 0 | 544 | 532 | 12 | P | K | | Tampere |
| 2.2.2011 | 3.2.2011 | Networks 2011 | 4 395 | 110 | 60 | 4 715 | 4 715 | 0 | T | K | 2 | Tampere |

The Finnish Fair Corporation

| | | | | | | | | | | | | |
|------------|------------|---|----------------|-----|-------|--------|--------|-----|-----|---|---|----------|
| 30.11.2011 | 1.12.2011 | Studia/JobForum 2011 | 14 831 | 142 | 0 | 2 286 | 2 286 | 0 | T+P | K | 1 | Helsinki |
| 17.11.2011 | 19.11.2011 | Finnish Dental Congress and Exhibition 2011 | 8 550 | 99 | 0 | 2 069 | 2 069 | 0 | T | K | 1 | Helsinki |
| 12.11.2011 | 13.11.2011 | ***** Pets | 35 559 (1331) | 84 | 0 | 1 134 | 1 134 | 0 | P | K | 1 | Helsinki |
| 11.11.2011 | 13.11.2011 | ***** Elma, Forest Fair, Arts & craft Fair, OutletExpo | 52 430 (10297) | 499 | 0 | 6 429 | 6 429 | 0 | P | K | 1 | Helsinki |
| 4.11.2011 | 6.11.2011 | Skiexpo, BoardExpo, Lätkä&Säbä -Expo, DigiExpo, HiFiExpo 2011 | 68 149 | 276 | 65 | 10 200 | 10 149 | 51 | T+P | K | 1 | Helsinki |
| 27.10.2011 | 30.10.2011 | Helsinki Bookfair, Wine, food & good living, Helsinki Music Fair and ArtForum 2011 | 80 851 | 720 | 0 | 11 175 | 11 013 | 162 | P | K | 1 | Helsinki |
| 22.10.2011 | 23.10.2011 | GSW pro 2011 | 1 103 | 44 | 0 | 752 | 752 | 0 | T | K | 1 | Helsinki |
| 21.10.2011 | 23.10.2011 | Fashion, Beauty, Health, Nordic Hair and GSW 2011 | 42 397 | 536 | 0 | 8 983 | 8 934 | 49 | T+P | K | 1 | Helsinki |
| 12.10.2011 | 14.10.2011 | FinnSec 2011, Real Estate 2011, ParkTec 2011, Colour and Surface 2011, Facade 2011 ja Cleaning Service 2011 | 21 374 | 429 | 415 | 10 186 | 10 126 | 60 | T | K | 2 | Helsinki |
| 4.10.2011 | 6.10.2011 | ***** Hydrauliiikka ja Pneumatiikka 11 | 14 790 (1567) | 51 | 355 | | 0 | 0 | T | K | 2 | Helsinki |
| 4.10.2011 | 6.10.2011 | ***** Eltek 11 | 14 790 (461) | 4 | 11 | | 0 | 0 | T | K | 2 | Helsinki |
| 4.10.2011 | 6.10.2011 | ***** MecaTec 11 | 14 790 (999) | 45 | 179 | | 0 | 0 | T | K | 2 | Helsinki |
| 4.10.2011 | 6.10.2011 | ***** Elkom 11 | 14 790 (5581) | 182 | 1 037 | 34 | 0 | 34 | T | K | 2 | Helsinki |
| 4.10.2011 | 6.10.2011 | ***** Automaatio 11 | 14 790 (6080) | 98 | 454 | | 0 | 0 | T | K | 2 | Helsinki |
| 24.9.2011 | 25.9.2011 | X-treme Car Show and Petrol Circus 2011 | 12 376 | 46 | 0 | 1 299 | 1 299 | 0 | T+P | E | 1 | Helsinki |

Source:Suomen Messutarkastus

3 / 5

*-symbol means that with one ticket there has been entrance to two or more simultaneously organized trade fairs. In parenthesis after the number of visitors there is the number of invitation cards used at this particular trade fair

Interval years: 1=once a year, 2x1=twice a year, 2=every other year, 3=every third year etc.



| From | To | Name of trade fair | Visitors | Direct exhibitors | Indirect exhibitors | Space total (m2) | Paid space (m2) | Other space (m2) | Trade (T)/ Public (P) | Trade fair survey conducted (K=yes, E=no) | Interval years | City |
|-----------|-----------|---|----------------|-------------------|---------------------|------------------|-----------------|------------------|-----------------------|---|----------------|----------|
| 14.9.2011 | 18.9.2011 | Habitare 11, ArtHelsinki 11, Salon 11, Light 11 | 69 365 | 583 | 396 | 20 293 | 20 293 | 0 | T+P | K | 1 | Helsinki |
| 8.9.2011 | 10.9.2011 | Maxpo 11 | 13 823 | 146 | 128 | 45 806 | 45 806 | 0 | T | K | 2 | Hyvinkää |
| 7.9.2011 | 8.9.2011 | S&A-päivät 2011, GIMME Liikelahjat 2011 and CORE Congress & Events 2011 | 5 551 | 174 | 27 | 3 032 | 3 032 | 0 | T | K | 1 | Helsinki |
| 16.4.2011 | 17.4.2011 | ***** PetExpo 2011 | 44 064 (1554) | 80 | 0 | 1 241 | 1 241 | 0 | P | K | 1 | Helsinki |
| 15.4.2011 | 17.4.2011 | ***** Child Fair and Model Expo 2011 | 55 380 (9566) | 275 | 0 | 3 556 | 3 483 | 73 | P | K | 1 | Helsinki |
| 7.4.2011 | 10.4.2011 | SpringGarden, OwnCabin, OwnHome, ASMA and Sisusta! 2011 | 64 673 | 644 | 171 | 15 734 | 15 623 | 111 | P | K | 1 | Helsinki |
| 22.3.2011 | 24.3.2011 | ChemBio Finland 2011 | 8 043 (5095) | 109 | 356 | 2 244 | 2 229 | 15 | T+P | K | 2 | Helsinki |
| 17.3.2011 | 18.3.2011 | Finnish Nursing Exhibition 2011 | 5 279 | 132 | 0 | 1 388 | 1 388 | 0 | T | K | 1 | Helsinki |
| 12.3.2011 | 13.3.2011 | **** Helsinki Horse Fair 2011 | 29 819 (1994) | 93 | 0 | 1 603 | 1 603 | 0 | P | K | 1 | Helsinki |
| 11.3.2011 | 13.3.2011 | **** Bicycle, Fitness, Golf, Outdoor, Fishing, Hunting 2011 | 35 458 (14983) | 269 | 0 | 4 461 | 4 449 | 12 | P | K | 1 | Helsinki |
| 11.2.2011 | 20.2.2011 | Helsinki International Boat Show 2010 | 78 130 | 337 | 349 | 24 319 | 24 066 | 253 | T+P | K | 1 | Helsinki |
| 3.2.2011 | 6.2.2011 | MP 11 Motorcycle Show | 66 251 | 143 | 98 | 10 850 | 10 627 | 223 | P | K | 1 | Helsinki |
| 28.1.2011 | 29.1.2011 | *** Educa 2011 | 12 289 | 239 | 0 | 3 117 | 3 094 | 23 | T | K | 1 | Helsinki |
| 27.1.2011 | 29.1.2011 | *** Auto & Korjaamo 2011 | 10 324 | 80 | 437 | 5 523 | 5 523 | 0 | T | K | 3 | Helsinki |
| 21.1.2011 | 23.1.2011 | ** Caravan 2011 | 74 586 (3662) | 24 | 0 | 3 868 | 3 868 | 0 | P | K | 1 | Helsinki |
| 20.1.2011 | 23.1.2011 | ** Matka Nordic Travel Fair 2011 | 83 280 (40575) | 1 148 | 0 | 11 605 | 11 605 | 0 | T+P | K | 1 | Helsinki |
| 10.1.2011 | 13.1.2011 | The Finnish Medical Convention and Exhibition 2011 | 8 673 | 136 | 9 | 2 306 | 2 306 | 0 | T | K | 1 | Helsinki |
| 8.1.2011 | 9.1.2011 | * VM Motorsport Show 2011 | 6 169 (625) | 62 | 0 | 2 286 | 2 286 | 0 | P | E | 1 | Helsinki |
| 8.1.2011 | 9.1.2011 | * AutoExpo 2011 | 6 169 (244) | 16 | 0 | 990 | 990 | 0 | P | E | 1 | Helsinki |

The Finnish Housing Fair Co-operative Organisation

| | | | | | | | | | | | | |
|-----------|-----------|---|---------|----|---|-------|-------|-----|---|---|---|------------|
| 15.7.2011 | 14.8.2011 | Housing Fair in Kokkola 2011 | 127 570 | 95 | 0 | 7 913 | 7 759 | 154 | P | K | 1 | Kokkola |
| 27.6.2011 | 10.7.2011 | Holiday Housing Fair in Mäntyharju 2011 | 53 698 | 77 | 0 | 3 560 | 3 378 | 182 | P | K | 1 | Mäntyharju |



Source:Suomen Messutarkastus

*-symbol means that with one ticket there has been entrance to two or more simultaneously organized trade fairs. In parenthesis after the number of visitors there is the number of invitation cards used at this particular trade fair

Interval years: 1=once a year, 2x1=twice a year, 2=every other year, 3=every third year etc.

| From | To | Name of trade fair | Visitors | Direct exhibitors | Indirect exhibitors | Space total (m2) | Paid space (m2) | Other space (m2) | Trade (T)/ Public (P) | Trade fair survey conducted (K=yes, E=no) | Interval years | City |
|------------------------------|------------|-------------------------------|----------|-------------------|---------------------|------------------|-----------------|------------------|-----------------------|---|----------------|-------|
| Turku Fair Center Ltd | | | | | | | | | | | | |
| 21.10.2011 | 23.10.2011 | Turku Boat Fair 2011 | 5 332 | 84 | 2 | 4 573 | 4 573 | 0 | P | E | 1 | Turku |
| 14.10.2011 | 16.10.2011 | Women's Skills 2011 | 10 214 | 273 | 8 | 2 366 | 2 350 | 16 | P | E | 1 | Turku |
| 30.9.2011 | 2.10.2011 | * Turku Book Fair 2011 | 20 400 | 135 | 53 | 2 504 | 2 494 | 10 | P | E | 1 | Turku |
| 30.9.2011 | 2.10.2011 | * Turku Food Fair 2011 | 20 400 | 85 | 23 | 1 272 | 1 204 | 68 | P | E | 1 | Turku |
| 18.8.2011 | 22.8.2011 | Turku Fair 2011 | 33 571 | 232 | 17 | 8 976 | 6 630 | 2 345 | P | K | 2 | Turku |
| 2.4.2011 | 3.4.2011 | Naisday 2011 | 4 623 | 139 | 8 | 1 143 | 1 139 | 4 | P | K | 1 | Turku |
| 26.3.2011 | 27.3.2011 | Turku Art & Antique Fair 2011 | 10 216 | 108 | 6 | 2 209 | 2 082 | 127 | P | E | 1 | Turku |
| 10.3.2011 | 13.3.2011 | Down by the Sea 2011 | 8 995 | 124 | 30 | 6 141 | 6 108 | 33 | P | E | 1 | Turku |
| 4.2.2011 | 6.2.2011 | Building & Decorating 2011 | 21 450 | 243 | 146 | 6 486 | 6 460 | 26 | P | K | 1 | Turku |
| 14.1.2011 | 16.1.2011 | Caravan Show & Camping 2011 | 7 238 | 69 | 9 | 6 273 | 5 882 | 391 | P | E | 1 | Turku |



Source:Suomen Messutarkastus

*-symbol means that with one ticket there has been entrance to two or more simultaneously organized trade fairs. In parenthesis after the number of visitors there is the number of invitation cards used at this particular trade fair

Interval years: 1=once a year, 2x1=twice a year, 2=every other year, 3=every third year etc.