



## CIRCULATION STATISTICS 2011

Updated 26.9.2012

The first figure in the composition of the circulation (-/-/-) indicates the share of subscriptions and single copies that have been sold at 0 to 50 percent discount, the second figure indicates the share of bulk subscriptions and bulk single copies sold at the discount of 51 to 85 percent, the third figure indicates the share of copies sent to members of an association or registered customers or the like, and the fourth number indicates the share of free copies included in the circulation. If the share is under 0.5 percent it is shown in the statistics as 0, if the group in question does not include any subscriptions or copies, a dash (-) is shown. Due to the rounding off, the total of the composition of the circulation is not necessarily 100.

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Title	% COMPOSITION OF CIRCULATION				THE QUANTATIVE COMPOSITION OF CIRCULATION							Issues per year
	Audited Circulation	Composition*	Change 11/10	Change % 11/10	Subscriptions 0-50 %	Membership subscriptions	Customer subscriptions	Bulk subscriptions 51-85 %	Single copies 0-50 %	Bulk single copies 51-85 %	Included free copies	

## NEWSPAPERS

### Daily Newspapers

Aamulehti	<b>130 081</b>	(91/5/-/4)	-1 458	-1,1%	118 161	0	0	5 909	328	0	5 683	356
Aamulehti lauantai	<b>134 359</b>	(91/4/-/4)	-1 385	-1,0%	122 381	0	0	5 892	413	0	5 673	51
Aamulehti ma-la	<b>129 390</b>	(91/5/-/4)	-1 462	-1,1%	117 421	0	0	5 950	305	0	5 714	303
Aamulehti sunnuntai	<b>134 035</b>	(92/4/-/4)	-1 529	-1,1%	122 397	0	0	5 670	460	0	5 508	53
Aamuposti	<b>21 502</b>	(94/4/-/2)	-710	-3,2%	20 179	0	0	854	29	0	440	354
Etelä-Saimaa	<b>29 424</b>	(98/0/-/2)	-864	-2,9%	28 619	0	0	0	84	22	699	356
Etelä-Saimaa lauantai	<b>29 943</b>	(98/-/-/2)	-873	-2,8%	29 215	0	0	0	123	0	605	52
Etelä-Suomen Sanomat	<b>56 616</b>	(92/2/-/5)	-1 784	-3,1%	52 233	0	0	1 106	104	108	3 065	356
Forssan Lehti	<b>13 127</b>	(96/-/-/4)	-328	-2,4%	12 559	0	0	0	41	0	527	351
Helsingin Sanomat	<b>365 994</b>	(97/1/-/2)	-17 367	-4,5%	354 217	0	0	2 968	2 186	3	6 620	356
Helsingin Sanomat lauantai	<b>387 753</b>	(98/1/-/1)	-16 333	-4,0%	377 855	0	0	2 621	2 742	6	4 529	48
Helsingin Sanomat ma-la	<b>357 199</b>	(97/1/-/2)	-17 304	-4,6%	345 320	0	0	2 958	1 929	2	6 990	303
Helsingin Sanomat sunnuntai	<b>416 163</b>	(98/1/-/1)	-18 989	-4,4%	405 087	0	0	3 023	3 541	8	4 504	53
Hufvudstadsbladet	<b>46 395</b>	(95/3/-/2)	-1 651	-3,4%	43 610	0	0	1 320	512	0	953	354
Hufvudstadsbladet må-lö	<b>46 064</b>	(95/3/-/2)	-1 638	-3,4%	43 257	0	0	1 320	532	0	955	301
Hufvudstadsbladet söndag	<b>48 272</b>	(95/3/-/2)	-1 758	-3,5%	45 612	0	0	1 320	398	0	942	53
Hämeen Sanomat	<b>27 722</b>	(91/3/-/6)	-574	-2,0%	25 037	0	0	833	85	0	1 767	356
Iisalmen Sanomat	<b>12 560</b>	(97/-/-/3)	-126	-1,0%	12 173	0	0	0	35	0	352	352
Ilkka	<b>52 651</b>	(99/-/-/1)	-1 117	-2,1%	51 824	0	0	0	94	0	733	353
Itä-Savo	<b>16 279</b>	(98/1/-/2)	-395	-2,4%	15 864	0	0	30	59	58	268	356
Kainuun Sanomat	<b>19 445</b>	(97/0/-/3)	-820	-4,0%	18 710	0	0	0	69	56	610	353
Kainuun Sanomat lauantai	<b>19 548</b>	(97/0/-/3)	-834	-4,1%	18 803	0	0	0	88	56	601	52
Kaleva	<b>74 787</b>	(92/2/-/6)	-3 429	-4,4%	68 427	0	0	1 569	202	0	4 589	356
Kaleva la-su	<b>76 847</b>	(92/2/-/6)	-3 477	-4,3%	70 369	0	0	1 569	318	0	4 591	101
Karjalainen	<b>44 728</b>	(97/0/-/3)	-856	-1,9%	43 107	0	0	31	99	0	1 491	358
Keskipohjanmaa	<b>25 126</b>	(96/0/-/4)	-353	-1,4%	24 031	0	0	74	25	0	996	356
Keskisuomalainen	<b>68 101</b>	(96/-/-/4)	-779	-1,1%	65 093	0	0	0	118	0	2 890	357
Keskisuomalainen la-su	<b>69 525</b>	(96/-/-/4)	-786	-1,1%	66 464	0	0	0	167	0	2 894	104
Keski-Uusimaa	<b>20 165</b>	(88/9/-/3)	-279	-1,4%	17 801	0	0	1 770	33	0	561	353



\* (subscriptions and single copies sold at 0-50 % discount / bulk subscriptions and bulk single copies sold at 51-85 % discount / member and customer copies / included free copies)

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	Audited Circulation	Composition*	Change 11/10	Change % 11/10	Subscriptions 0-50 %	Membership subscriptions	Customer subscriptions	Bulk subscriptions 51-85 %	Single copies 0-50 %	Bulk single copies 51-85 %	Included free copies	
Kouvolan Sanomat	26 382	(98/0/-/2)	-891	-3,3%	25 792	0	0	0	66	21	503	356
Kouvolan Sanomat lauantai	26 850	(99/0/-/1)	-760	-2,8%	26 367	0	0	0	86	63	334	52
Kymen Sanomat	22 225	(99/0/-/1)	-983	-4,2%	21 844	0	0	0	58	8	315	356
Kymen Sanomat lauantai	22 601	(99/0/-/1)	-949	-4,0%	22 377	0	0	0	72	19	133	52
Lapin Kansa	31 620	(97/0/-/3)	-1 071	-3,3%	30 362	0	0	0	154	6	1 098	353
Lapin Kansa lauantai	31 804	(97/-/-/3)	-1 083	-3,3%	30 506	0	0	0	222	0	1 076	52
Länsi-Savo	24 532	(98/1/-/1)	-486	-1,9%	23 823	0	0	23	135	204	347	356
Länsi-Suomi	15 313	(98/-/-/2)	-437	-2,8%	14 963	0	0	0	39	0	311	357
Pohjalainen	24 692	(98/-/-/2)	-825	-3,2%	23 955	0	0	0	127	0	610	353
Pohjolan Sanomat	18 672	(94/1/-/5)	-1 398	-7,0%	17 473	0	0	237	59	0	903	353
Pohjolan Sanomat lauantai	18 789	(94/1/-/5)	-1 432	-7,1%	17 618	0	0	226	68	0	877	53
Salon Seudun Sanomat	21 459	(97/0/-/3)	-369	-1,7%	20 791	0	0	11	61	0	596	356
Satakunnan Kansa	49 989	(97/-/-/3)	-2 381	-4,5%	48 099	0	0	0	197	0	1 693	357
Satakunnan Kansa lauantai	50 509	(97/-/-/3)	-2 328	-4,4%	48 589	0	0	0	235	0	1 685	52
Savon Sanomat	61 666	(95/2/-/3)	120	0,2%	58 696	0	0	1 168	153	5	1 644	357
Turun Sanomat	103 314	(96/0/-/4)	-3 885	-3,6%	98 679	0	0	169	343	70	4 053	358
Turun Sanomat ma-la	101 551	(96/0/-/4)	-3 666	-3,5%	96 904	0	0	170	324	70	4 083	309
Turun Sanomat sunnuntai	114 434	(96/0/-/3)	-5 266	-4,4%	109 849	0	0	160	464	70	3 891	49
Uusimaa	12 603	(91/6/-/3)	-246	-1,9%	11 382	0	0	787	26	0	408	353
Vasabladet	20 696	(98/-/-/2)	-833	-3,9%	20 094	0	0	0	215	0	387	352
Österbottens Tidning	14 251	(98/-/-/2)	-352	-2,4%	13 920	0	0	0	56	0	275	352

### 6 times a week evening papers

Ilta-lehti	102 124	(95/3/-/1)	-4 928	-4,6%	2 248	0	0	3 242	95 254	0	1 380	302
Ilta-lehti viikonvaihte	130 907	(96/3/-/1)	-5 338	-3,9%	2 081	0	0	3 881	123 712	0	1 233	52
Ilta-Sanomat	143 321	(96/3/-/1)	-7 030	-4,7%	3 649	0	0	4 157	133 558	0	1 957	302
Ilta-Sanomat Tv-lehti	52 706	(100/-/-/0)	5 206	11,0%	145	0	0	0	52 315	0	246	49
Ilta-Sanomat viikonvaihte	178 751	(96/3/-/1)	-10 773	-5,7%	2 275	0	0	4 935	170 079	0	1 462	52

### 6 times a week newspapers

Itä-Häme	10 427	(98/1/-/1)	-292	-2,7%	10 162	0	0	108	18	0	139	305
Länsi-Uusimaa	13 390	(92/7/-/2)	-42	-0,3%	12 200	0	0	880	57	0	253	304
Warkauden Lehti	10 272	(98/-/-/2)	-318	-3,0%	10 029	0	0	0	18	0	225	303



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Västra Nyland	10 710	(97/-/-/3)	-127	-1,2%	10 235	0	0	0	106	0	369	302	
Ålandstidningen	8 829	(98/-/-/2)	-338	-3,7%	8 494	0	0	0	186	0	149	301	
<b>5 times a week newspapers</b>													
Borgåbladet	7 523	(96/-/-/4)	-275	-3,5%	7 186	0	0	0	35	0	302	252	
Kaupparehti	68 252	(81/17/-/2)	-1 866	-2,7%	55 078	0	0	11 532	205	143	1 294	252	
Koillissanomat	6 936	(99/-/-/1)	-219	-3,1%	6 809	0	0	0	30	0	97	254	
Nya Åland	6 683	(98/-/-/2)	-86	-1,3%	6 378	0	0	0	158	0	147	253	
Raahen Seutu	8 753	(93/4/-/3)	-7	-0,1%	8 118	0	0	380	6	0	249	254	
Uutispäivä Demari	14 347	(88/0/8/4)	228	1,6%	12 619	1 133	0	0	9	58	528	248	
Valkeakosken Sanomat	7 215	(95/2/-/3)	-295	-3,9%	6 830	0	0	180	11	0	194	252	
Åbo Underrättelser	7 293	(98/-/-/2)	-207	-2,8%	7 020	0	0	0	100	0	173	254	
<b>4 times a week newspapers</b>													
Jämsän Seutu	6 922	(95/1/-/4)	-192	-2,7%	6 548	0	0	100	12	0	262	198	
Kalajokilaakso	6 989	(91/2/-/7)	-106	-1,5%	6 318	0	0	173	11	0	487	204	
<b>3 times a week newspapers</b>													
Lieksan Lehti	6 482	(99/-/-/1)	28	0,4%	6 385	0	0	0	22	0	75	152	
Loimaan Lehti	8 675	(96/-/-/4)	-42	-0,5%	8 263	0	0	0	27	0	385	152	
Maaseudun Tulevaisuus	83 259	(99/-/-/1)	101	0,1%	82 552	0	0	0	104	0	603	152	
Nokian Uutiset	8 479	(93/4/-/2)	-476	-5,3%	7 893	0	0	377	10	0	199	154	
Orimattilan Sanomat	4 462	(99/-/-/1)	-126	-2,7%	4 370	0	0	0	29	0	63	150	
Pieksämäen Lehti	6 597	(98/-/-/2)	-65	-1,0%	6 428	0	0	0	22	0	147	151	
Pietarsaaren Sanomat	2 427	(95/-/-/5)	-81	-3,2%	2 262	0	0	0	52	0	113	155	
Sisä-Suomen Lehti	7 222	(97/-/-/3)	-190	-2,6%	6 995	0	0	0	7	0	220	147	
Suomenmaa	11 482	(73/-/26/1)	450	4,1%	8 373	2 948	0	0	5	0	156	172	
Suur-Keuruu	6 104	(96/1/-/3)	-120	-1,9%	5 843	0	0	77	11	0	173	151	
Syd-Österbotten	6 675	(98/-/-/2)	-180	-2,6%	6 408	0	0	0	126	0	141	150	
Uudenkaupungin Sanomat	7 462	(96/-/-/4)	38	0,5%	7 108	0	0	0	35	0	319	151	
Vakka-Suomen Sanomat	8 308	(98/-/-/2)	-237	-2,8%	8 157	0	0	0	6	0	145	147	
Ylä-Karjala	5 448	(98/-/-/2)	-23	-0,4%	5 344	0	0	0	22	0	82	152	
Östra Nyland	3 765	(96/-/-/4)	-51	-1,3%	3 584	0	0	0	35	0	146	152	

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<b>2 times a week newspapers</b>												
Akaan seutu	5 927	(100/-/-0)	-82	-1,4%	5 874	0	0	0	27	0	26	98
Alasatakunta	10 085	(99/-/-1)	-143	-1,4%	9 925	0	0	0	21	0	139	100
Auranmaan Viikkolehti	8 730	(97/-/-3)	-22	-0,3%	8 433	0	0	0	10	0	287	103
Hevosurheilu	23 835	(99/-/-1)	-941	-3,8%	22 079	0	0	0	1 500	0	256	97
Hevosurheilu perjantai	25 362	(99/-/-1)	-978	-3,7%	23 853	0	0	0	1 253	0	256	52
Hämeenkyrön Sanomat	5 463	(97/-/-3)	-156	-2,8%	5 271	0	0	0	31	0	161	99
Ijokiseutu	4 413	(99/-/-1)	-221	-4,8%	4 383	0	0	0	0	0	30	100
litinseutu	3 436	(98/-/-2)	-55	-1,6%	3 348	0	0	0	14	0	74	101
Ilmajoki-lehti	4 957	(99/-/-1)	-27	-0,5%	4 883	0	0	0	14	0	60	96
JP Kunnallissanomat	6 330	(99/-/-1)	-23	-0,4%	6 274	0	0	0	8	0	48	100
Kangasalan Sanomat	8 009	(99/-/-1)	28	0,4%	7 924	0	0	0	7	0	78	94
Kankaanpään Seutu	9 616	(95/1/-3)	-241	-2,4%	9 171	0	0	130	12	0	303	104
Kauhajoki-lehti	6 960	(99/-/-1)	-115	-1,6%	6 851	0	0	0	46	0	63	98
Keskilaakso	5 119	(99/-/-1)	-52	-1,0%	5 062	0	0	0	9	0	48	99
KMV-lehti	6 800	(94/2/-4)	-240	-3,4%	6 415	0	0	91	10	20	264	102
Koillis-Lappi	3 279	(97/-/-3)	-326	-9,0%	3 162	0	0	0	15	0	102	100
Koillis-Savo	5 873	(99/-/-1)	-162	-2,7%	5 760	0	0	0	32	0	81	101
Kuhmolainen	5 777	(96/-/-4)	-158	-2,7%	5 525	0	0	0	26	0	226	104
Kunnallislehti	6 458	(97/-/-3)	-44	-0,7%	6 247	0	0	0	21	0	190	100
Kurikka-Lehti	5 058	(99/-/-1)	-26	-0,5%	4 919	0	0	0	86	0	53	100
Kyrönmaa-Lehti	2 975	(99/-/-1)	-53	-1,8%	2 954	0	0	0	2	0	19	100
Laitilan Sanomat	4 900	(97/-/-3)	-67	-1,3%	4 733	0	0	0	32	0	135	100
Lapuan Sanomat	6 495	(97/-/-3)	-51	-0,8%	6 261	0	0	0	16	0	218	99
Lauttakylä-lehti	5 230	(99/-/-1)	-155	-2,9%	5 157	0	0	0	27	0	46	99
Lempäälän-Vesilahden Sanomat	7 020	(100/-/-0)	-111	-1,6%	6 993	0	0	0	4	0	23	101
Loviisan Sanomat	4 413	(97/-/-3)	-4	-0,1%	4 213	0	0	0	64	0	136	104
Länsi-Saimaan Sanomat	4 684	(99/-/-1)	-217	-4,4%	4 616	0	0	0	15	0	53	97
Maaselkä	4 206	(98/-/-2)	-210	-4,8%	4 117	0	0	0	22	0	67	100
Mäntsälä-lehti	3 390	(99/-/-1)			3 354	0	0	0	5	0	31	100
Nivala-lehti	5 971	(98/-/-2)	17	0,3%	5 844	0	0	0	7	0	120	104

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Oriveden Sanomat	5 325	(99/-/-1)	-19	-0,4%	5 212	0	0	0	43	0	70	100
Outokummun Seutu	4 571	(99/-/-1)	-150	-3,2%	4 535	0	0	0	0	0	36	100
Paikallislehti Sisä-Savo	7 039	(99/-/-1)	-174	-2,4%	6 939	0	0	0	37	0	63	100
Parikkalan-Rautjärven Sanomat	5 687	(99/-/-1)	-141	-2,4%	5 594	0	0	0	17	0	76	99
Pitäjälainen	4 337	(98/0/-2)	-109	-2,5%	4 242	0	0	12	5	0	78	100
Pitäjänuutiset	5 540	(99/-/-1)	-30	-0,5%	5 438	0	0	0	43	0	59	101
Pogostan Sanomat	5 623	(99/-/-1)	146	2,7%	5 523	0	0	0	29	0	71	100
Pohjankyrö-lehti	5 556	(98/-/-2)	-190	-3,3%	5 436	0	0	0	23	0	97	100
Pohjois-Satakunta	5 276	(98/-/-2)	-55	-1,0%	5 151	0	0	0	43	0	82	99
Pyhäjokiseutu	6 211	(93/4/-3)	-198	-3,1%	5 765	0	0	224	11	0	211	104
Rannikkoseutu	7 591	(94/4/-2)	-190	-2,4%	7 114	0	0	291	17	0	169	101
Rantapohja	9 578	(99/-/-1)	-341	-3,4%	9 464	0	0	0	9	0	105	100
Siikajokilaakso	4 535	(99/-/-1)	-105	-2,3%	4 474	0	0	0	0	0	61	99
Soisalon Seutu	4 895	(99/-/-1)	-155	-3,1%	4 822	0	0	0	6	0	67	100
Somero-lehti	5 333	(98/-/-2)	-70	-1,3%	5 166	0	0	0	76	0	91	101
Sotkamo-lehti	5 602	(96/-/-4)	-192	-3,3%	5 361	0	0	0	28	0	213	104
Suupohjan Sanomat	4 092	(99/-/-1)	-82	-2,0%	3 960	0	0	0	97	0	35	99
Sydän-Hämeen Lehti	5 449	(100/-/-0)	-243	-4,3%	5 415	0	0	0	12	0	22	101
Sydän-Satakunta	6 897	(95/2/-3)	-390	-5,4%	6 519	0	0	131	17	0	230	104
Tervareitti	5 965	(99/0/-1)	-70	-1,2%	5 900	0	0	0	10	23	32	101
Turun Tienoo	5 732	(97/-/-3)	-120	-2,1%	5 541	0	0	0	0	0	191	97
Tyrvään Sanomat	9 063	(95/2/-3)	-47	-0,5%	8 606	0	0	173	13	0	271	101
Uutis-Jousi	6 406	(97/2/-1)	-86	-1,3%	6 201	0	0	108	17	0	80	101
Viiskunta	5 987	(99/-/-1)	-104	-1,7%	5 899	0	0	0	8	0	80	101
Ylä-Kainuu	7 746	(97/-/-3)	-234	-2,9%	7 494	0	0	0	22	0	230	104
Ylä-Satakunta	7 212	(99/-/-1)	-32	-0,4%	7 056	0	0	0	71	0	85	99

### 1 times a week newspapers

Haapavesi-lehti	3 230	(97/-/-3)	128	4,1%	3 127	0	0	0	12	0	91	52
Hankasalmen Sanomat	3 541	(99/-/-1)	-34	-1,0%	3 486	0	0	0	5	0	50	52
Heinäveden Lehti	3 485	(98/-/-2)	-72	-2,0%	3 421	0	0	0	0	0	64	52
Janakkalan Sanomat	4 484	(95/3/-2)	-211	-4,5%	4 262	0	0	123	6	0	93	53



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	Audited Circulation	Composition*	Change 11/10	Change % 11/10	Subscriptions 0-50 %	Membership subscriptions	Customer subscriptions	Bulk subscriptions 51-85 %	Single copies 0-50 %	Bulk single copies 51-85 %	Included free copies		
Joroisten Lehti	2 389	(97/1/-/1)	-73	-3,0%	2 302	0	0	0	25	33	29	52	
Joutsan Seutu	5 040	(99/-/-/1)	-48	-0,9%	4 861	0	0	0	122	0	57	52	
Joutseno	3 240	(99/-/-/1)	-24	-0,7%	3 184	0	0	0	10	0	46	52	
Jurvan Sanomat	2 154	(97/-/-/3)	-102	-4,5%	2 063	0	0	0	33	0	58	52	
Juvan Lehti	4 186	(98/1/-/1)	-34	-0,8%	4 070	0	0	0	41	42	33	52	
Järviseudun Sanomat	7 889	(99/-/-/1)	-289	-3,5%	7 843	0	0	0	0	0	46	52	
Järviseutu	5 314	(98/-/-/2)	-158	-2,9%	5 170	0	0	0	14	0	130	52	
Kaakonkulma	4 747	(99/-/-/1)	-121	-2,5%	4 707	0	0	0	0	0	40	52	
Kaarina-lehti	4 486	(97/-/-/3)	-179	-3,8%	4 366	0	0	0	7	0	113	52	
Kangasniemen Kunnallislehti	4 362	(99/1/-/0)	12	0,3%	4 233	0	0	0	64	49	16	52	
Kiuruvesi	6 285	(99/-/-/1)	-173	-2,7%	6 177	0	0	0	69	0	39	52	
Komiat	6 510	(99/-/-/1)	-186	-2,8%	6 392	0	0	0	66	0	52	52	
Kotimaa	34 501	(97/2/-/1)	-4 062	-10,5%	33 560	0	0	0	50	593	298	52	
Kotiseudun Sanomat	5 028	(99/-/-/1)	-61	-1,2%	4 716	0	0	0	245	0	67	52	
Kuhmoisten Sanomat	2 872	(97/-/-/3)	-61	-2,1%	2 707	0	0	0	69	0	96	51	
Laukaa-Konnevesi	7 453	(99/-/-/1)	-130	-1,7%	7 361	0	0	0	2	0	90	52	
Lestijoki	5 107	(97/-/-/3)	62	1,2%	4 947	0	0	0	29	0	131	52	
Luoteisväylä	3 513	(95/2/-/3)			3 323	0	0	72	10	0	108	52	
Luumäen Lehti	3 627	(99/-/-/1)	55	1,5%	3 593	0	0	0	8	0	26	52	
Matti ja Liisa	5 119	(99/-/-/1)	-109	-2,1%	5 047	0	0	0	29	0	43	52	
Merikarvia-lehti	3 379	(96/1/-/3)	-52	-1,5%	3 226	0	0	26	21	0	106	52	
Miilu	3 646	(99/-/-/1)	-86	-2,3%	3 607	0	0	0	0	0	39	52	
Nykypäivä	21 647	(3/-/97/0)	-828	-3,7%	636	20 928	0	0	13	0	70	48	
Padasjoen Sanomat	3 675	(99/-/-/1)	35	1,0%	3 344	0	0	0	301	0	30	52	
Paikallisuutiset	1 604	(97/-/-/3)	-71	-4,2%	1 563	0	0	0	0	0	41	52	
Pargas Kungörelser - Paraisten Kuulutukset	4 752	(99/-/-/1)	-102	-2,1%	4 656	0	0	0	37	0	59	52	
Perhönjokilaakso	6 540	(98/-/-/2)	81	1,3%	6 393	0	0	0	0	0	147	52	
Perniönseudun Lehti	4 199	(99/-/-/1)	-9	-0,2%	4 112	0	0	0	48	0	39	52	
Petäjävesi-lehti	2 046	(99/-/-/1)	-34	-1,6%	2 022	0	0	0	8	0	16	52	
Pielavesi-Keitele	5 899	(99/-/-/1)	-115	-1,9%	5 713	0	0	0	124	0	62	52	
Pielisjokiseutu	3 600	(99/-/-/1)	-52	-1,4%	3 575	0	0	0	0	0	25	52	
Punkalaitumen Sanomat	3 579	(100/-/-/0)	-23	-0,6%	3 561	0	0	0	4	0	14	51	

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Puolanka-lehti	2 302	(98/-/-2)	-44	-1,9%	2 237	0	0	0	24	0	41	52
Puruvesi	6 483	(99/0/-/1)	-160	-2,4%	6 366	0	0	0	30	27	60	52
Puumala-lehti	3 363	(98/-/-2)	116	3,6%	3 288	0	0	0	0	0	75	51
Pyhäjärven Sanomat	4 277	(99/-/-/1)	-50	-1,2%	4 192	0	0	0	49	0	36	52
Rantalakeus	3 227	(98/-/-/2)	-76	-2,3%	3 153	0	0	0	0	0	74	52
Ruovesi	4 422	(99/-/-/1)	-2	0,0%	4 171	0	0	0	190	0	61	52
Sampo	5 930	(98/-/-/2)	-110	-1,8%	5 791	0	0	0	31	0	108	52
Sieviläinen	2 676	(99/-/-/1)	-51	-1,9%	2 642	0	0	0	9	0	25	51
Sipoon Sanomat	3 599	(99/-/-/1)	45	1,3%	3 512	0	0	0	54	0	33	52
Tejuka	3 988	(99/-/-/1)	-59	-1,5%	3 896	0	0	0	49	0	43	52
Urjalan Sanomat	5 192	(99/-/-/1)	-39	-0,7%	5 138	0	0	0	14	0	40	51
Vaarojen Sanomat	3 790	(99/-/-/1)	-32	-0,8%	3 760	0	0	0	0	0	30	52
Viispiikkinen	5 335	(99/-/-/1)	-109	-2,0%	5 256	0	0	0	8	0	71	51
Viitasaaren Seutu	5 297	(98/-/-/2)	-19	-0,4%	5 169	0	0	0	30	0	98	52
Ykkössanomat	3 392	(99/-/-/1)	-171	-4,8%	3 334	0	0	0	9	0	49	52
Ylöjärven Uutiset	6 296	(100/-/-/0)	-532	-7,8%	6 275	0	0	0	5	0	16	54



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## MAGAZINES

### Professional and association magazines: business and financing

Arvopaperi	24 944	(89/11/-/1)	680	2,8%	21 745	0	0	2 693	344	0	162	11
Ekonomi	44 816	(0/-/99/1)	1 140	2,6%	14	44 502	0	0	0	0	300	9
Forum för ekonomi och teknik	11 014	(4/95/-/1)	67	0,6%	411	0	0	10 484	7	0	112	11
Kehittyvä Kauppa	13 652	(4/54/42/1)			531	5 681	0	7 329	3	0	108	10
Markkinointi&Mainonta	9 175	(55/43/-/2)	-295	-3,1%	5 047	0	0	3 963	0	9	156	21
Myynti & Markkinointi	26 408	(0/-/100/0)			75	26 312	0	0	0	0	21	8
Puutarha&kauppa	3 128	(92/-/8)	-65	-2,0%	2 861	0	0	0	7	0	260	21
Suomen apteekkarilehti	2 590	(64/-/36/1)	447	20,9%	1 647	921	0	0	0	0	22	10
Suomen YrittäjäSanomat	88 649	(-/-/100/0)			0	88 549	0	0	0	0	100	10
Talouselämä	80 800	(26/74/-/0)	1 394	1,8%	20 722	0	0	59 639	149	0	290	44
Taloustaito	239 492	(0/-/100/0)	-473	-0,2%	698	238 647	0	0	58	0	89	12
Taloustaito Yritys	46 537	(1/-/98/0)	173	0,4%	698	45 664	0	0	0	0	175	5
Tilisanomat	11 548	(71/-/28/1)	78	0,7%	8 178	3 221	0	0	51	0	98	6
Ässä	46 161	(0/-/100/0)	-201	-0,4%	50	46 093	0	0	0	0	18	11

### Professional and association magazines: technology

Arkkitehti-lehti	4 348	(26/-/72/2)			1 046	3 127	0	0	72	0	103	6
Arkkitehti uutiset	4 447	(17/-/81/2)			762	3 616	0	0	0	0	69	11
Kuljetusyritystäjä	7 532	(-/-/90/10)	-818	-9,8%	0	6 804	0	0	0	0	728	9
Rakennuslehti	33 450	(22/76/-/2)	-305	-0,9%	7 253	0	0	25 381	0	0	816	40
Suomen Kiinteistölehti	33 969	(4/14/81/0)	1 502	4,6%	1 489	27 596	0	4 797	5	0	82	10
Sähköala	2 018	(95/-/5)	19	1,0%	1 927	0	0	0	0	0	91	10
Sähkömaailma	4 845	(26/-/72/2)	-21	-0,4%	1 258	3 502	0	0	0	0	85	11
Särmä	39 760	(0/-/100/0)	-1 486	-3,6%	41	39 647	0	0	0	0	72	15
Talotekniikka	6 328	(12/-/86/2)	251	4,1%	779	5 434	0	0	4	0	111	8
TEK - tekniikan akateemiset	67 261	(0/-/100/0)	-562	-0,8%	13	67 159	0	0	2	0	87	7
Tekniikka&Talous	96 911	(5/94/-/0)	1 221	1,3%	5 191	0	0	91 458	1	0	261	43
Uusi Insinööri	63 584	(0/-/100/0)	2 589	4,2%	4	63 510	0	0	0	0	70	8

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### Professional and association magazines: Patient association magazines

Avain	9 984	(1/-/94/5)			143	9 370	0	0	0	0	471	7
Diabetes	60 985	(2/23/75/0)	-2 030	-3,2%	1 491	45 514	0	13 948	0	0	32	9
Hengitys	34 330	(0/-/95/4)	-469	-1,3%	93	32 707	0	0	0	0	1 530	6
IT Invalidityö	30 293	(7/-/88/5)	-887	-2,8%	2 193	26 692	0	0	0	0	1 408	10
Käsikädessä-lehti	11 532	(92/-/7/1)	283	2,5%	10 656	797	0	0	0	0	79	6
Niveltieto	10 408	(11/5/83/1)	946	10,0%	403	8 667	0	0	710	505	123	4
Parkinson Postia	7 770	(2/-/90/8)	177	2,3%	157	6 991	0	0	0	0	622	4
Reuma-lehti	44 844	(0/-/99/1)			203	44 264	0	0	0	0	377	4
Sairaanhoitaja-lehti	42 130	(3/-/97/0)	-2	0,0%	1 312	40 746	0	0	0	0	72	11
Sydän-lehti	80 448	(0/-/99/1)	-705	-0,9%	294	79 698	0	0	0	0	456	5

### Professional and association magazines: other

Jahti - Jakt	143 556	(1/-/99/0)			1 739	141 815	0	0	0	0	2	4
Kotitalo	9 979	(82/-/18/0)	405	4,2%	8 143	1 825	0	0	0	0	11	8
Kuntalehti	12 458	(88/7/-/5)	-271	-2,1%	10 962	0	0	0	0	911	585	16
Lapsemme	50 009	(1/-/99/0)	-1 292	-2,5%	441	49 378	0	0	0	0	190	4
Martat-lehti	40 208	(3/-/97/0)			1 254	38 831	0	0	0	0	123	7
Motiivi	228 234	(-/-/100/0)			0	228 142	0	0	0	0	92	13
Opettaja	98 465	(1/-/99/0)	823	0,8%	801	97 221	0	0	1	0	442	40
PardiaNyt	39 353	(1/-/99/0)			222	38 991	0	0	0	0	140	4
Sotaveteraani-Krigsveteranen	54 583	(0/-/100/0)			0	54 545	0	0	1	0	37	6
Suomen Lehdistö	2 815	(45/42/10/3)	93	3,4%	1 275	271	0	1 178	5	0	86	10
Tehy-lehti	124 313	(0/-/100/0)	4 508	3,8%	152	123 986	0	0	0	0	175	16
Työ Terveys Turvallisuus	60 008	(6/91/-/3)	-1 616	-2,6%	3 382	0	0	54 810	31	0	1 785	8
Vihreä Lanka	8 353	(36/-/63/1)	1 288	18,2%	3 019	5 254	0	0	8	0	72	31
Yhteenveto	25 822	(0/-/100/0)	829	3,3%	7	25 784	0	0	0	0	31	6

### Customer and personnel magazines

Birka	81 095	(0/-/100/0)	556	0,7%	124	0	80 921	0	0	0	50	6
Husari	23 673	(-/-/100/0)			0	0	23 579	0	0	0	94	6
Maatilan Pirkka	49 257	(-/-/100/0)	202	0,4%	0	0	49 187	0	0	0	70	4



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Me-lehti	768 310	(-/-/100/-)	-63 999	-7,7%	0	0	768 310	0	0	0	0	11
Samarbete	51 849	(0/-/100/0)	1 692	3,4%	11	51 749	0	0	82	0	7	12
Yhteishyvä	1 770 382	(0/-/100/0)	49 724	2,9%	37	1 766 063	0	0	4 264	0	18	12
<b>Living, building and gardening</b>												
Avotakka	85 431	(97/0/-/3)	327	0,4%	74 973	0	0	0	7 666	93	2 699	12
Deko	41 060	(82/0/-/17)	3 227	8,5%	20 459	0	0	0	13 364	189	7 048	12
Divaaani	29 474	(86/13/-/1)	-89	-0,3%	13 869	0	0	0	11 468	3 977	160	10
Glorian Antiikki	29 075	(95/-/-/5)	6	0,0%	24 206	0	0	0	3 289	0	1 580	10
Glorian Koti	46 794	(96/0/-/4)	-398	-0,8%	35 786	0	0	0	9 214	40	1 754	12
Kodinrakentaja	37 971	(93/3/-/4)	-865	-2,2%	32 990	0	0	0	2 358	1 000	1 623	10
Koti ja Keittiö	64 556	(93/6/-/0)	932	1,5%	48 023	0	0	2 388	12 049	1 778	318	10
Kotipuutarha	34 321	(94/6/-/0)	2 111	6,6%	27 022	0	0	0	5 078	2 112	109	10
Maalla	33 014	(99/-/-/1)			20 829	0	0	0	11 729	0	456	6
Meidän Mökki	49 512	(95/0/-/5)	2 948	6,3%	43 149	0	0	59	3 964	0	2 340	9
Meidän Talo	59 409	(96/0/-/4)	755	1,3%	54 519	0	0	55	2 557	0	2 278	12
Talo&Koti	47 632	(93/4/-/3)	-2 184	-4,4%	30 391	0	0	877	13 760	1 233	1 371	12
Tee Itse	11 290	(100/-/-/0)	-1 492	-11,7%	10 937	0	0	0	304	0	49	18
TM Rakennusmaailma	55 874	(70/0/-/30)	-2 664	-4,6%	35 730	0	0	0	3 178	45	16 921	11
ViherPiha	89 470	(97/-/-/3)	-1 436	-1,6%	83 560	0	0	0	3 352	0	2 558	10
<b>Cars and technics</b>												
Auto Bild Suomi	45 623	(96/0/-/4)	-1 227	-2,6%	38 823	0	0	0	5 110	50	1 640	20
GTi-Magazine	30 898	(95/-/-/5)	-4 929	-13,8%	24 235	0	0	0	5 101	0	1 562	10
Moottori	102 497	(0/-/99/0)	8 750	9,3%	0	101 918	0	0	372	0	207	11
Tekniikan Maailma	131 496	(97/1/-/1)	-6 826	-4,9%	122 075	0	0	135	5 995	1 393	1 898	23
Tuulilasi	78 432	(96/1/-/3)	537	0,7%	71 891	0	0	508	3 559	0	2 474	16
V8-Magazine	31 133	(95/-/-/5)	775	2,6%	25 973	0	0	0	3 691	0	1 469	10
Vauhdin Maailma	18 627	(98/-/-/2)	-3 441	-15,6%	15 699	0	0	0	2 538	0	390	12
<b>Hobbies and leisure</b>												
4H-Pilke	18 673	(0/-/98/2)	-279	-1,5%	86	18 273	0	0	0	0	314	8
Caravan	58 063	(1/-/99/0)	1 145	2,0%	286	57 253	0	0	278	0	246	6



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Erä	44 412	(99/-/-1)	-773	-1,7%	41 500	0	0	0	2 381	0	531	13
Frisk Bris	2 157	(97/-/-3)	46	2,2%	2 096	0	0	0	7	0	54	7
Hiihto	6 759	(85/14/-/1)	1 929	39,9%	4 152	0	0	950	1 620	0	37	5
Juoksija	19 388	(97/2/-/1)	131	0,7%	16 730	0	0	0	2 058	332	268	10
Jääkiekkolehti	14 091	(99/-/-/1)	-700	-4,7%	10 990	0	0	0	2 981	0	120	10
Kamera-lehti	11 361	(88/-/12/1)	-668	-5,6%	8 124	1 312	0	0	1 840	0	85	9
Kippari	19 116	(98/-/-/2)	-1 409	-6,9%	16 758	0	0	0	1 926	0	432	12
Latu & Polku	51 327	(-/-/100/0)	96	0,2%	0	51 133	0	0	0	0	194	6
Matkaopas	43 778	(96/0/-/4)	2 321	5,6%	39 220	0	0	0	2 892	39	1 627	8
Meidän Suomi	52 451	(100/-/-/0)	-1 872	-3,4%	52 396	0	0	0	32	0	23	5
Metsästys ja Kalastus	50 683	(99/-/-/1)	4 286	9,2%	48 489	0	0	0	1 693	0	501	13
Partio	40 700	(0/-/100/0)	-2 896	-6,6%	25	40 592	0	0	0	0	83	5
Suomen Luonto	25 813	(99/-/-/1)	780	3,1%	25 151	0	0	0	448	0	214	10
Urheilulehti	32 874	(95/-/-/5)	-3 476	-9,6%	30 991	0	0	0	223	0	1 660	51
Veikkaaja	43 164	(99/-/-/1)	-2 247	-4,9%	36 068	0	0	0	6 738	0	358	51
Vene	21 429	(98/-/-/2)	-625	-2,8%	18 777	0	0	0	2 224	0	428	11

### Children and youth

Autot	10 702	(100/-/-/-)	-583	-5,2%	0	0	0	0	10 702	0	0	12
Demi	52 172	(96/-/-/4)	-64	-0,1%	40 248	0	0	0	9 747	0	2 177	12
Inez	10 049	(91/-/-/9)			5 829	0	0	0	3 322	0	898	8
Koululainen	36 536	(99/-/-/1)	-2 660	-6,8%	35 222	0	0	0	866	0	448	12
Lemmikki	15 960	(97/-/-/3)	-3 383	-17,5%	14 602	0	0	0	939	0	419	12
Leppis	9 922	(96/-/-/4)	-1 869	-15,9%	9 476	0	0	0	62	0	384	10
Miss Mix	26 827	(99/0/-/1)	-904	-3,3%	16 668	0	0	0	9 804	45	310	11
Suosikki	19 520	(98/-/-/2)	-4 846	-19,9%	15 116	0	0	0	3 940	0	464	12
Villivarsa	13 623	(97/-/-/3)	-1 020	-7,0%	11 474	0	0	0	1 782	0	367	12

### Agriculture and forest economy

KMVet	4 994	(97/-/-/3)	-159	-3,1%	4 845	0	0	0	0	0	149	7
Koneviesti	32 266	(99/-/-/1)	-736	-2,2%	31 056	0	0	0	940	0	270	18
Käytännön Maamies	19 941	(98/-/-/2)	-421	-2,1%	19 604	0	0	0	0	0	337	14
Maatilan Pellervo	16 253	(96/-/-/4)	203	1,3%	15 655	0	0	0	2	0	596	11



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Metsälehti	36 415	(99/-/-1)	-1 439	-3,8%	36 180	0	0	0	0	0	235	15
Metsälehti Makasiini	38 242	(99/-/-1)	-1 601	-4,0%	38 007	0	0	0	0	0	235	8

### Women's special interest

Evita	28 661	(77/22/-/0)	191	0,7%	12 310	0	0	0	9 874	6 356	121	10
Fit	24 550	(96/2/-/1)	3 300	15,5%	16 382	0	0	0	7 261	600	307	10
Glorian Ruoka&Viini	35 536	(95/0/-/5)	837	2,4%	27 660	0	0	0	6 207	65	1 604	8
Hyvä Terveys	124 806	(98/1/-/2)	-2 716	-2,1%	116 263	0	0	1 062	5 567	0	1 914	16
KaksPlus	26 061	(98/-/-/2)	-2 699	-9,4%	19 869	0	0	0	5 770	0	422	12
Kauneus & Terveys	77 263	(96/0/-/3)	-2 266	-2,8%	63 844	0	0	75	10 709	0	2 635	16
KG	26 712	(98/-/-/2)	204	0,8%	12 187	0	0	0	14 097	0	428	7
Kotilääkäri	33 972	(98/-/-/2)	-5 354	-13,6%	28 635	0	0	0	4 752	0	585	12
Kotivinkki Joulu	59 653	(84/-/-/16)	-112	-0,2%	36 464	0	0	0	13 767	0	9 422	1
Kotivinkki Jouluherkut	51 344	(100/-/-/0)	2 830	5,8%	36 268	0	0	0	15 061	0	15	1
Kunto Plus	16 985	(99/-/-/1)	-2 321	-12,0%	15 943	0	0	0	940	0	102	18
Lapsen Maailma	20 471	(98/-/-/2)	-792	-3,7%	20 008	0	0	0	27	0	436	11
Maku	51 804	(95/-/-/5)	1 949	3,9%	45 706	0	0	0	3 698	0	2 400	6
Meidän Perhe	51 100	(97/0/-/3)	578	1,1%	45 104	0	0	0	4 240	67	1 689	12
MODA	38 428	(98/1/-/1)	-3 552	-8,5%	32 444	0	0	0	5 080	410	494	6
Sport	36 503	(95/-/-/5)	-5 704	-13,5%	30 488	0	0	0	4 265	0	1 750	10
Suuri Käsiyö	62 708	(97/-/-/3)	-5 471	-8,0%	56 845	0	0	0	4 105	0	1 758	10
Vauva	37 825	(96/-/-/4)	-1 776	-4,5%	30 085	0	0	0	6 180	0	1 560	12
Voi hyvin	45 381	(94/-/-/6)	-3 033	-6,3%	38 392	0	0	0	4 392	0	2 597	10

### Women's general interest

Anna	109 448	(99/0/-/1)	-2 017	-1,8%	91 372	0	0	0	16 928	458	690	48
Cosmopolitan	77 707	(97/1/-/2)	-795	-1,0%	47 149	0	0	0	28 070	714	1 774	12
Eeva	97 914	(97/-/-/3)	-3 489	-3,4%	77 641	0	0	0	17 367	0	2 906	12
Elle	34 398	(97/2/-/1)	-1 584	-4,4%	22 425	0	0	212	11 093	379	289	12
Gloria	51 382	(92/4/-/4)	-985	-1,9%	36 764	0	0	0	10 515	2 304	1 799	12
Kodin Kuvalehti	168 502	(99/0/-/1)	-6 208	-3,6%	152 314	0	0	0	14 107	48	2 033	23
Kodin Pellervo	36 131	(98/-/-/2)	2 314	6,8%	35 459	0	0	0	27	0	645	12
KOTI	11 029	(96/-/-/4)	-157	-1,4%	10 542	0	0	0	10	0	477	10



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Kotiliesi	137 772	(99/0/-/1)	-3 748	-2,6%	123 509	0	0	0	13 493	47	723	24
Kotivinkki	90 734	(96/3/-/1)	-6 778	-7,0%	78 589	0	0	910	8 867	1 380	988	20
Me Naiset	146 248	(98/0/-/1)	-1 106	-0,8%	119 324	0	0	0	24 307	645	1 972	48
Olivia	43 250	(76/24/-/1)	-3 083	-6,7%	16 469	0	0	0	16 217	10 279	285	12
Sara.	51 036	(97/-/-/3)	531	1,1%	35 435	0	0	0	13 849	0	1 752	10
Trendi	44 395	(87/8/-/5)	-2 999	-6,3%	25 226	0	0	503	13 206	3 232	2 228	12

### Family and general interest

7 päivää	197 607	(100/0/-/0)	-14 100	-6,7%	172 770	0	0	0	24 374	71	392	49
Aarre	16 601	(99/-/-/1)	26	0,2%	16 199	0	0	0	295	0	107	10
Alibi	35 853	(99/-/-/1)	-1 251	-3,4%	25 854	0	0	0	9 603	0	396	12
Apu	160 277	(98/-/-/2)	-8 503	-5,0%	149 523	0	0	0	8 094	0	2 660	51
Askel	17 460	(98/1/-/1)	-358	-2,0%	16 792	0	0	0	345	100	223	12
ET	232 960	(99/-/-/1)	-4 305	-1,8%	225 259	0	0	0	5 567	0	2 134	20
Hymy	87 876	(99/-/-/1)	-761	-0,9%	63 911	0	0	0	23 358	0	607	12
Katso	27 979	(99/-/-/1)	-5 285	-15,9%	27 720	0	0	0	0	0	259	49
Seura	158 720	(100/0/-/0)	-6 331	-3,8%	146 395	0	0	62	11 575	0	688	49
Suomen Kuvalehti	91 277	(99/-/-/1)	2 610	2,9%	89 835	0	0	0	724	0	718	49
TV-Maailma	219 908	(4/-/-/96)	-7 211	-3,2%	3 419	0	0	0	4 550	0	211 939	49
Valitut Palat	177 578	(100/-/-/0)	-9 826	-5,2%	176 252	0	0	0	1 038	0	288	12
Viva	48 911	(99/-/-/1)	1 491	3,1%	41 678	0	0	0	6 738	0	495	12

### Crosswords

ET-ristikot	12 569	(91/-/-/9)	674	5,7%	9 265	0	0	0	2 145	0	1 159	12
Heikin Helpot Ristikot	8 667	(100/-/-/-)	-1 867	-17,7%	0	0	0	0	8 667	0	0	12
Helpot Ristikot	10 176	(89/-/-/11)	-3 836	-27,4%	2 540	0	0	0	6 523	0	1 113	12
Helpot Ristikot Extra	15 327	(100/-/-/-)	1 708	12,5%	0	0	0	0	15 327	0	0	7
HelppoMix	17 435	(100/-/-/-)	230	1,3%	0	0	0	0	17 435	0	0	6
Iso Sudoku ristikot	3 098	(100/-/-/-)	-1 030	-25,0%	0	0	0	0	3 098	0	0	8
Japanilaiset Ristikot	3 589	(100/-/-/-)	-32	-0,9%	0	0	0	0	3 589	0	0	8
Kotiristikko	9 570	(100/-/-/-)	-453	-4,5%	0	0	0	0	9 570	0	0	6
Krypto Extra	3 128	(100/-/-/-)	-516	-14,2%	0	0	0	0	3 128	0	0	8
Kultaristikot	9 193	(88/-/-/12)	-1 130	-10,9%	3 608	0	0	0	4 467	0	1 118	12



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Miniristikko	3 123	(100/-/-)	-1 506	-32,5%	0	0	0	0	3 123	0	0	6
Ristikoretket	3 469	(100/-/-)	-2 489	-41,8%	0	0	0	0	3 469	0	0	6
Sudoku Extra	4 549	(100/-/-)	-1 568	-25,6%	0	0	0	0	4 549	0	0	8
Sudoku ristikot	4 267	(100/-/-)	-924	-17,8%	0	0	0	0	4 267	0	0	12
SuperRistikot & Sudokut	19 677	(98/-/-2)	-1 827	-8,5%	16 626	0	0	0	2 703	0	348	6
Suuri Ristikko	9 588	(100/-/-)	-775	-7,5%	0	0	0	0	9 588	0	0	6
Taskuristikko	4 218	(100/-/-)	-1 368	-24,5%	0	0	0	0	4 218	0	0	12
<b>Comics</b>												
Aku Ankka	302 943	(99/0/-1)	-3 612	-1,2%	299 933	0	0	0	628	96	2 286	52
Aku Ankka Ekstra	73 821	(98/-/-2)	-253	-0,3%	72 149	0	0	0	0	0	1 672	16
Nalle Puh	34 459	(95/-/-5)	-4 874	-12,4%	30 874	0	0	0	1 885	0	1 700	12
Prinsessa	27 310	(94/-/-6)	-2 336	-7,9%	22 682	0	0	0	3 059	0	1 569	12
Roope-setä	74 027	(98/-/-2)	-3 387	-4,4%	61 843	0	0	0	10 449	0	1 735	12
Tom ja Jerry	12 119	(97/-/-3)	-638	-5,0%	10 837	0	0	0	925	0	357	12
W.I.T.C.H.	6 949	(79/-/-21)	-3 217	-31,6%	4 530	0	0	0	946	0	1 473	12
<b>Science and culture</b>												
GEO	23 855	(92/1/-7)	-1 299	-5,2%	20 605	0	0	0	1 277	268	1 705	10
Kanava	7 053	(95/-/-5)	34	0,5%	6 515	0	0	0	185	0	353	8
National Geographic Suomi	9 778	(99/-/-1)	-1 782	-15,4%	9 270	0	0	0	417	0	91	12
Parnasso	7 027	(95/-/-5)	-125	-1,7%	6 441	0	0	0	202	0	384	7
Tiede	62 678	(89/8/-3)	-439	-0,7%	54 031	0	0	4 875	1 948	8	1 816	12
Tieteen Kuvalehti	39 336	(100/-/-0)	-2 201	-5,3%	36 901	0	0	0	2 340	0	95	18
Tieteen Kuvalehti Historia	19 585	(100/-/-0)	568	3,0%	16 727	0	0	0	2 784	0	74	18
<b>Information technology</b>												
Digikuva	5 334	(99/-/-1)	-977	-15,5%	4 404	0	0	0	881	0	49	18
Kotimikro	8 684	(99/-/-1)	-1 705	-16,4%	7 680	0	0	0	947	0	57	18
MikroBitti	71 429	(97/0/-2)	-8 197	-10,3%	64 214	0	0	0	5 424	64	1 727	12
MikroPC	28 462	(59/40/-1)	16	0,1%	15 916	0	0	11 470	812	27	237	11
Pelit	26 245	(90/4/-5)	-1 648	-5,9%	19 431	0	0	1 090	4 295	0	1 429	12
Proessori	7 897	(75/12/-13)	-554	-6,6%	5 834	0	0	917	88	0	1 058	9



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Tietokone	33 828	(57/39/-/4)	-4 568	-11,9%	17 388	0	0	13 351	1 879	0	1 210	12



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